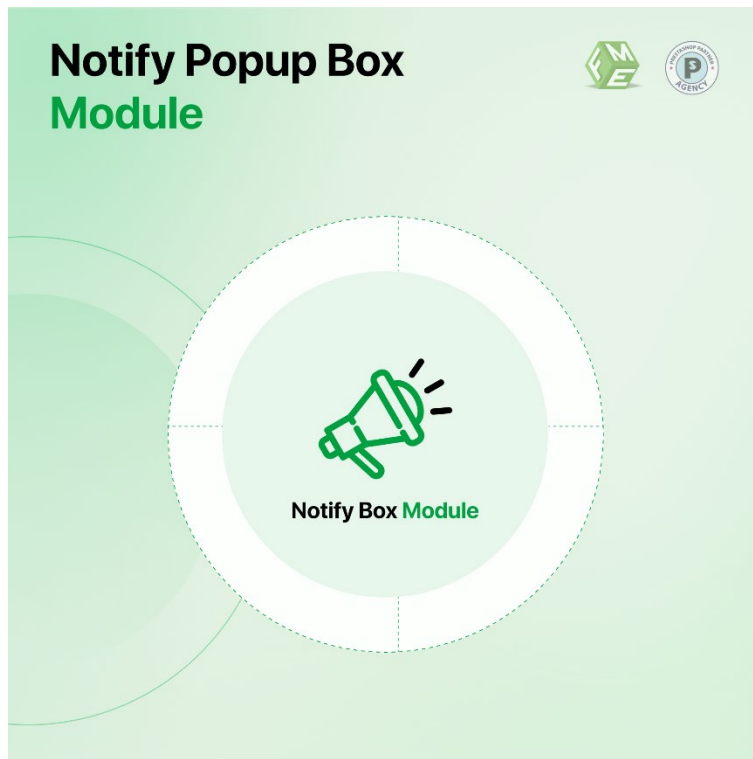




# FME MODULES



## NOTIFY BOX

PRESTASHOP MODULE

USER GUIDE



## INTENDED AUDIENCE

The content of this document is designed to facilitate the users - managers, supervisors, and others of the **Notify Box** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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## INSTALLATION INSTRUCTIONS

1. Log into **PrestaShop** administration panel, go to **Modules** → Click **Add new module**
2. Select **notifybox.zip** which you downloaded and click upload this Module
3. Scroll down and find **Notification Box** and click **Install**
4. **Clear Cache** in **Advance Parameters** → **Performance**

## USE CASES

### 1. Grow Email Subscribers with Newsletter Popups

- Display a well-designed popup offering a discount or exclusive content in exchange for an email subscription.
- Integrate with email marketing services to build a customer mailing list.
- Trigger the popup on exit intent, page load, or after a certain time delay to maximize conversions.

### 2. Promote Special Offers & Discounts

- Show targeted popups with discount codes for first-time visitors or returning customers.
- Run seasonal or flash sales by displaying promotional popups on relevant product pages.
- Use countdown timers in popups to create urgency and boost sales.

### 3. Reduce Cart Abandonment

- Detect when a customer is about to leave the checkout page and display a popup offering a last-minute discount or free shipping.
- Use exit-intent technology to re-engage potential buyers and encourage them to complete their purchase.

### 4. Display Important Announcements & Policy Updates

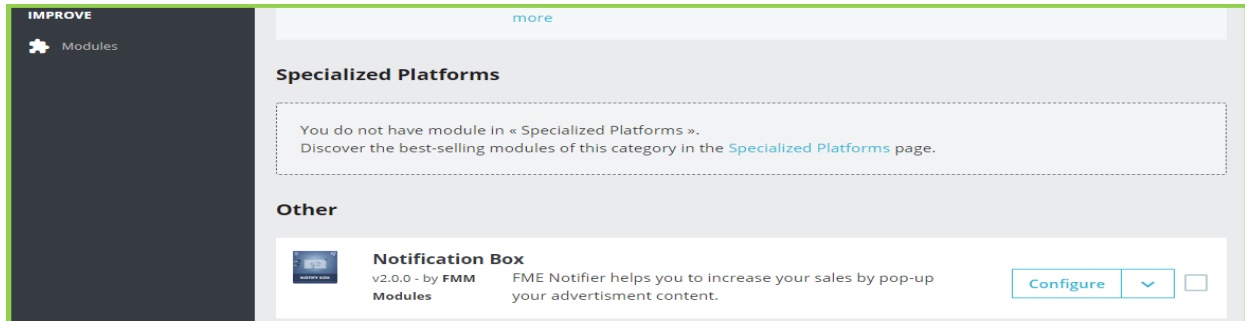
- Inform customers about shipping delays, new return policies, or other crucial updates via site-wide popups.
- Use country-based targeting to show region-specific messages, such as tax changes or GDPR compliance notices.



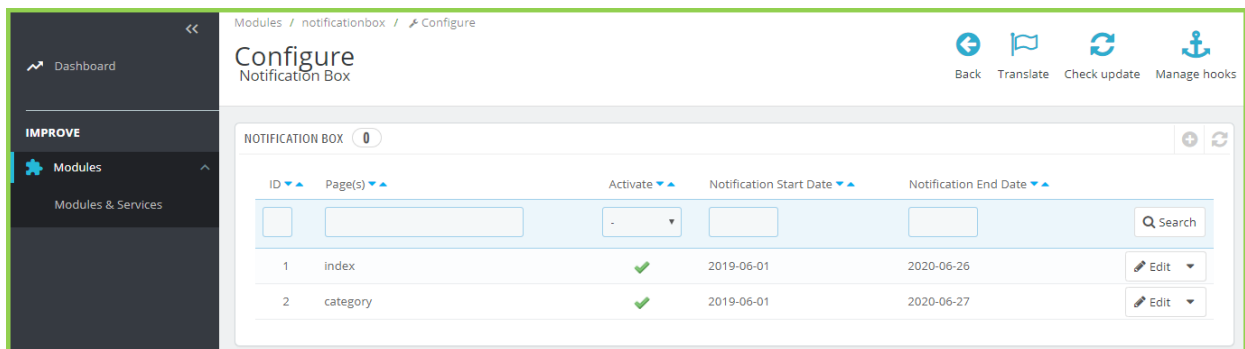
## USER GUIDE

### HOW TO CONFIGURE THE MODULE

At the back office, go to **Notification Box Configurations**. You can go there from **IMPROVE > Modules > Module Manager > Notification Box**. Click on **Configure** to Continue.



Here you will find the all the rules for the notification popups. You have the option the edit the rules or click on **+** to add new rule.





There you will find the following configurations:

## GENERAL SETTINGS

GENERAL SETTINGS
COOKIE SETTINGS

Select Popup :

Select Newsletter Template:

Opening/Closing Effects

Ease Effects

\* Beginning Date:

*Pop-up Notification will be displayed from the given date till Ending date. <br>Format:YYY-MM-DD*

\* Ending Date :

*Pop-up Notification will be displayed from Beginning Date till the given date. <br>Format:YYY-MM-DD*

Select Page(s)  Home Page  
 Category Page  
 Product Page

*Pop-up notification will be displayed on selected pages.*

Display only on Products

- **Select Popup:** Option to choose the popup from the given drop down list.
- **Select Newsletter Template:** Option to choose the newsletter template from the dropdown list.
- **Opening/Closing Effects:** Select opening and closing effects from Fade or Elastic
- **Ease Effects:** Select erase effect linear or Swing
- **Beginning Date:** Popup will be shown from the given date.
- **Ending Date:** Popup will be shown till the given date.
- **Select Page(s):** Option to display the popups on the specific pages.
- **Display Only on Products:** Option to display the popups on the specific products only.





Show Email Subscribe Template:  YES  NO  
*If you enabled then popup content will not show on popup.*

Activate:  YES  NO  
*Enable/Disable pop-up Notification.*

Show On Exit:  YES  NO  
*When user mouse out of webpage then popup show or not*

Show On Add To Cart:  YES  NO  
*When user add to cart product then popup show or not*

Show On Scrolling:  YES  NO  
*When user scroll then popup show or not*

- **Show Email Subscribe Template:** Option to enable the email subscription template. If this option is enabled then the popup content will not be shown and the email subscription template content will be displayed instead.
- **Activate:** Enable to activate
- **Show on Exit:** Enable to show on exit
- **Show on Add to Cart:** Enable to show on add to cart
- **Show on scrolling:** Option to display the popup on scrolling.

## COOKIE SETTINGS

- **Cookie life time:** Enter cookie lifetime in minutes.
- **Pop-up width (optional):** Enter popup width
- **Pop-up height (optional):** Enter popup height

CONFIGURATION :

Cookie life time:   
enter cookie lifetime in minute(s).

Pop-up width (optional):   
default value 0

Pop-up height (optional):   
default value 0

Save



## DISCLAIMER

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

**It is recommended you install on a test server initially to carry out your own testing.**

## SUPPORT

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

## CUSTOMIZATION

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.