



# Abandoned Cart Reminder Module



Abandoned  
Cart Reminder Module

## User Guide

Compatibility: Prestashop v1.7.x – v8.x.x

For Module Version: 1.0.0



## Intended Audience

The content of this document is designed to facilitate the users -managers, supervisors and others of **Abandoned Cart Reminder Module**. A step-by-step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always, backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module, we can do it for you as well. Just go to the support section share the order id to expedite the installation process.

Once you have installed, please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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## Getting Started!

### Overview

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Recover lost sales by sending automated reminder emails with personalized content and discount codes. Target users with smart filters, customize email templates, and schedule campaigns with full control, boost conversions effortlessly.



## Installation Instructions

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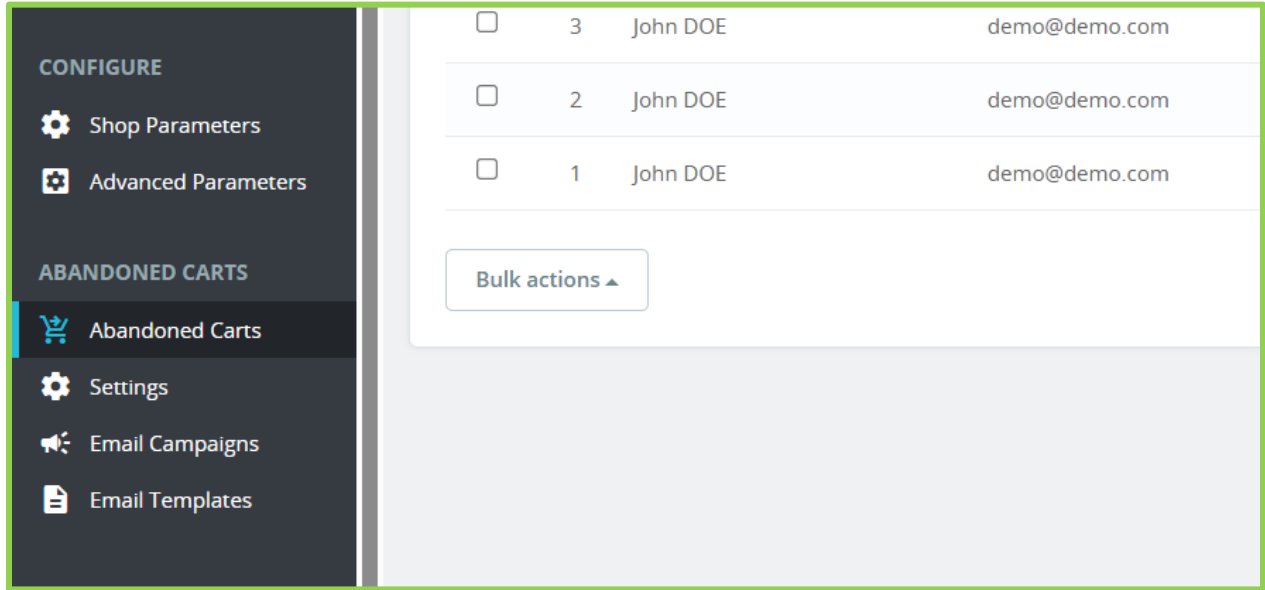
1. Go to Modules → Modules Manager → Click Upload a Module → Browse for Downloaded Module ZIP file and click Upload this module.
2. Click Proceed with Installation.
3. Make sure Cache is disabled in Advance Parameters → Performance.
4. Go to Modules → Modules Manager → Abandoned Cart Reminder → Enable



## User Guide

### Configuration:

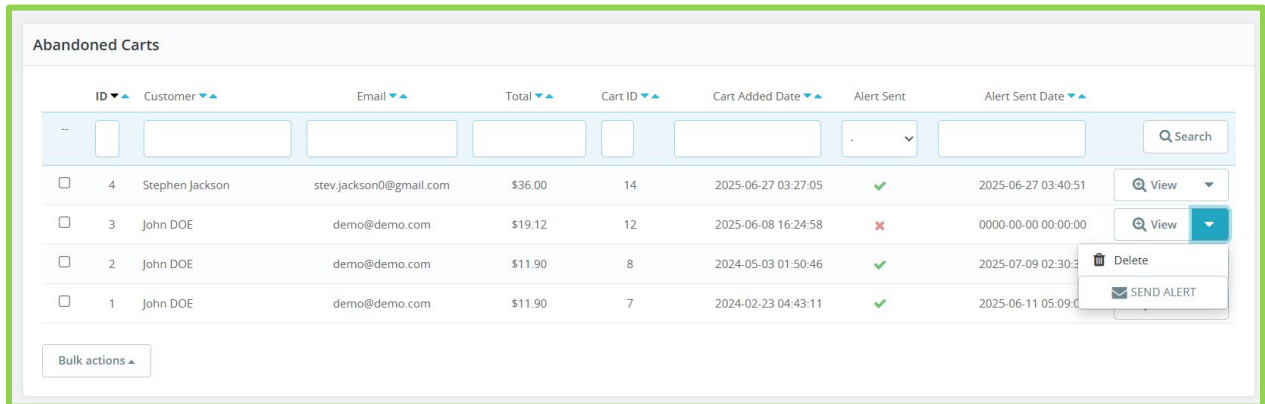
After the installation of module, you will see a new tabs on the left hand side of your backend admin panel. Here you will be able to configure different aspect of your module.



### Abandoned Carts:

Here you will see all the carts that you have fetched. You can send reminder email individually by clicking on Send Alert button. Once you click on the button a new dialog box will appear, from where you will be able to select the email template that you want to send to this particular customer.

Note: It is recommended that you create email templates as first step, then fetch carts from settings tab.





## Settings:

**Settings**

Enable Module  On  
Switch ON to enable Module, Switch OFF to disable Module.

Get Abandoned carts from last hours :  hour(s)  
Default is 24 hours.

Mail Sending Mode :  Choose the sending mode.

CRON link:   
Define settings and place this URL in crontab or call it manually daily.

[Save](#)

- **Enable Module:** Toggle to activate or deactivate the abandoned cart reminder functionality.
- **Get Abandoned Carts from Last Hours:** Define how many past hours to look back to fetch abandoned carts.
- **Mail Sending Mode:** Choose whether to send reminder emails manually or automatically using CRON.
- **CRON Link:** Use this URL in your server's CRON scheduler to automate email sending at your desired intervals.

## Email Campaigns:

Here you will see all the campaigns that you have already created. Click on plus button to add a new campaign.

Note: It is recommended that you create email templates as the first step.

**Email Campaign**

Name  en ▼

Time To Send

Include Group Selection  No

Include Cart Value  No

Include Products  No

Include Categories  No

Apply Discount Vouchers  No

Select Email Template  ▼

- **Name:** Enter a custom name to identify the email campaign.
- **Time To Send:** Set the delay (in minutes/hours) after cart abandonment when the reminder email should be sent.



- Include Group Selection: Choose specific customer groups the campaign should target.
- Include Cart Value: Define a minimum or maximum cart value to filter which abandoned carts qualify.
- Include Products: Select specific products that must be in the cart for the email to be triggered.
- Include Categories: Target carts containing products from selected categories.
- Apply Discount Vouchers: Enable to include a discount coupon in the follow-up email.
- Select Email Template: Choose a predefined email template that will be used for this campaign.

### Email Campaigns:

- Email Template Name: Give your template a unique name for easy identification and reuse.
- Email Subject: Set the subject line that customers will see when they receive the email.
- Email Content: Design the email body using text, images, HTML, and available variables.
- Select Language: Choose the language version of the template for multilingual stores.
- Available Tags: Use dynamic tags (e.g., {customer\_name}, {cart\_summary}) to personalize emails.
- Used for Reminder Type: Specify if the template is for abandoned cart, newsletter, or another reminder type.

## FME Modules



- Which type of campaign is this template available for?: Indicate the type of campaigns this template can be linked to.
- Thumbnail: Upload or select a preview image to visually identify the email template.



## Disclaimer

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It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

**It is recommended you install on a test server initially to carry out your own testing.**

## Support

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If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

## Customization

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If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.