



# AI Cross-Selling/Upsells Module



AI Cross-Selling/Upsells  
Module

## User Guide

Compatibility: Prestashop v1.7.x – v8.x.x

For Module Version: 1.0.0



## Intended Audience

The content of this document is designed to facilitate the users -managers, supervisors and others of **AI Cross Sell Upsell Module**. A step-by-step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always, backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module, we can do it for you as well. Just go to the support section share the order id to expedite the installation process.

Once you have installed, please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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## Getting Started!

### Overview

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Boost conversions with AI-powered product recommendations based on customer behavior. Display suggestions on Home, Product, Category, Cart, and CMS pages with full customization and multi-language support.



## Installation Instructions

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1. Go to Modules → Modules Manager → Click Upload a Module → Browse for Downloaded Module ZIP file and click Upload this module.
2. Click Proceed with Installation.
3. Make sure Cache is disabled in Advance Parameters → Performance.
4. Go to Modules → Modules Manager → PrestaShop AI Cross Sell Module to Configure the module



## User Guide

### Module Configuration:

Once you have installed module you will have four new tabs on left side of your backend dashboard.

 Configuration

Recommendations Block Title	<input type="text" value="AI Product Recommendations"/>
	<small>Enter the title for the page (multi-language support).</small>
Display AI Products on Home Page	<input checked="" type="checkbox"/> Yes <small>Enable/Disable AI products block on HOME page.</small>
Display AI Products on Category Page	<input checked="" type="checkbox"/> Yes <small>Enable/Disable AI products block on Category page.</small>
Display AI Products on Product Page	<input checked="" type="checkbox"/> Yes <small>Enable/Disable AI products block on product page.</small>
Display AI Products on Cart Page	<input checked="" type="checkbox"/> Yes <small>Enable/Disable AI products block on cart page.</small>
Display AI Products on CMS Page	<input checked="" type="checkbox"/> Yes <small>Enable/Disable AI products block on CMS page.</small>
Display image thumbnail	<input checked="" type="checkbox"/> Yes <small>Enable/Disable AI products image thumbnail.</small>
* Max Number of Products to Display	<input type="text" value="12"/> <small>Enter the maximum number of AI recommended products to display.</small>
AI Products View	<input type="text" value="Grid View"/>
AI Products Image View	<input type="text" value="home_default"/>
Recommendation Engine	<input type="text" value="Built-in AI Engine"/> <small>Choose the engine to generate product recommendations. The built-in AI offers fast and local recommendations, while the external OpenAI / Gemini provides more intelligent suggestions but may be slightly slower as it communicates with an external API.</small>
OpenAI API Key	<input type="text" value="....."/> <small>Enter your OpenAI (ChatGPT) API key if you want to use the external recommendation engine.</small>
Gemini API Key	<input type="text" value="....."/> <small>Enter your Gemini (Google AI) API key if you want to use Gemini for product recommendations.</small>

**Recommendations Block Title:** Enter the title to be shown above the recommended products block (supports multi-language).

**Display AI Products on Home Page:** Enable or disable the AI recommendation block on the homepage.

**Display AI Products on Category Page:** Show or hide recommended products on category listing pages.

**Display AI Products on Product Page:** Control the visibility of recommendations below product details.

**Display AI Products on Cart Page:** Enable smart product suggestions on the cart page to boost upsells.

**Display AI Products on CMS Page:** Show AI-based recommendations on CMS pages like About Us or Blog.

**Display Image Thumbnail:** Toggle to show or hide product images in the recommendation block.



**Max Number of Products to Display:** Set the maximum number of products to be shown in each recommendation block.

**AI Products View, Grid or List:** Choose between grid or list layout for displaying recommended products.

**AI Products Image View:** Select how product images are displayed—standard or customized appearance.

**Recommendation Engine:** Select the AI engine: Built-in, ChatGPT (OpenAI), or Gemini (Google).

**OpenAI API Key:** Enter your OpenAI (ChatGPT) API key to activate external AI recommendations.

**Gemini API Key:** Input your Gemini API key to enable product suggestions powered by Google Gemini.

**Note:**

If you want to display the AI Recommendation product block anywhere on your site, you can use the custom hook below:

**{hook h='displayFmmAiRecommendations'}**

Simply insert the above code in any .tpl file where you want the recommendation block to appear.



## Disclaimer

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It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

**It is recommended you install on a test server initially to carry out your own testing.**

## Support

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If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

## Customization

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If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.