



FME MODULES



USER GUIDE

INTENDED AUDIENCE

The content of this document is designed to facilitate the users - managers, supervisors and others of **SEO Meta Tags Manager** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.

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INSTALLATION INSTRUCTIONS

1. Log into **PrestaShop** administration panel, go to **Modules** → Click Add new module.
2. Select **seometamanager.zip** which you downloaded and click upload this Module.
3. Scroll down and find **SEO Meta Tags Manager** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**.

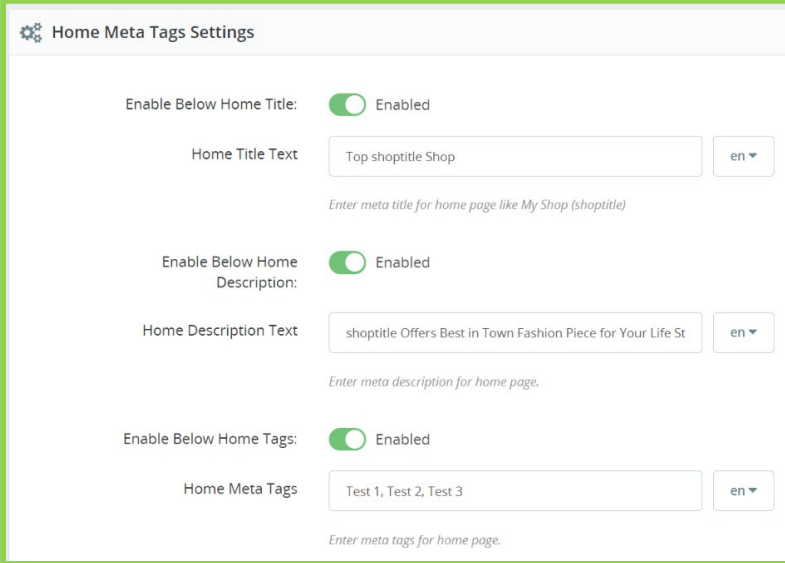
HOW TO CONFIGURE THE MODULE

Go to Backoffice → Go to Modules → Modules Manager → Meta Tag Manager → Configure

Note: Make sure your metas are properly setup and are related to the niche of your website. To understand further please visit following [link](#).

Homepage Meta Tags Settings:

1. On top of Meta Tag tab, you will find settings for your homepage metas.

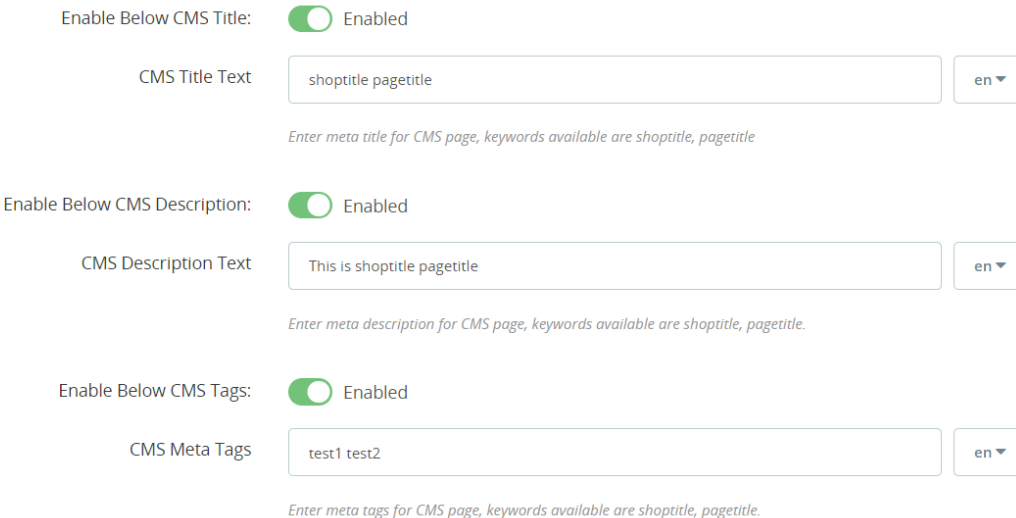


The screenshot shows the 'Home Meta Tags Settings' configuration panel. It contains three sections, each with an 'Enable Below' toggle set to 'Enabled' and a text input field with a language dropdown set to 'en'.
1. 'Enable Below Home Title: Enabled'. The 'Home Title Text' field contains 'Top shoptitle Shop'. Below it is a note: 'Enter meta title for home page like My Shop (shoptitle)'.
2. 'Enable Below Home Description: Enabled'. The 'Home Description Text' field contains 'shoptitle Offers Best in Town Fashion Piece for Your Life St'. Below it is a note: 'Enter meta description for home page.'
3. 'Enable Below Home Tags: Enabled'. The 'Home Meta Tags' field contains 'Test 1, Test 2, Test 3'. Below it is a note: 'Enter meta tags for home page.'

2. Here you can set meta title, description and keywords for your store homepage. Available variable for homepage is “shoptitle”.

CMS Pages Meta Tags Settings:

1. Next you have settings for CMS Page:



The screenshot shows the 'CMS Pages Meta Tags Settings' configuration panel. It contains three sections, each with an 'Enable Below' toggle set to 'Enabled' and a text input field with a language dropdown set to 'en'.
1. 'Enable Below CMS Title: Enabled'. The 'CMS Title Text' field contains 'shoptitle pagetitle'. Below it is a note: 'Enter meta title for CMS page, keywords available are shoptitle, pagetitle'.
2. 'Enable Below CMS Description: Enabled'. The 'CMS Description Text' field contains 'This is shoptitle pagetitle'. Below it is a note: 'Enter meta description for CMS page, keywords available are shoptitle, pagetitle.'
3. 'Enable Below CMS Tags: Enabled'. The 'CMS Meta Tags' field contains 'test1 test2'. Below it is a note: 'Enter meta tags for CMS page, keywords available are shoptitle, pagetitle.'

How to use automatic meta generators:

You can also automate the process of generating metas for CMS pages as well. There are two variables that you can use i.e. Page Title and Shop Titles. All metas are multilingual.

Auto Meta Title for CMS Pages:

1. Write the CMS Meta Titles using variables mentioned. see examples below.

Example 1:

(pagetitle) Page For (shoptitle)

This will set the meta titles as

Contact Us Page for Amazon

Auto Meta Descriptions for CMS Pages:

1. Write the Meta Descriptions using variables mentioned. See examples below.

Example 1:

This is a (pagetitle) Page For (shoptitle).

This will set the meta titles as

This is a Contact Us Page for Amazon

Category Pages Meta Tags Settings:

1. Below CMS Meta settings you have settings for Category pages. You can set auto meta generation for titles, description and keywords.

Category Meta Tags Settings

Enable Below Category Title: Enabled

Category Title Text: en ▼

Enter meta title for Category page, keywords available are shoptitle, categoryname, parentcategory.

Enable Below Category Description: Enabled

Category Description Text: en ▼

Enter meta description for Category page, keywords available are shoptitle, categoryname, parentcategory.

Enable Below Category Tags: Enabled

Category Meta Tags: en ▼

Enter meta tags for Category page, keywords available are shoptitle, categoryname, parentcategory.

How to use automatic meta generators

You can also automate the process of generating metas for category pages as well. There are three variables that you can use i.e. Category Name, Parent Category and Shop Titles. All metas are multilingual.

Auto Meta Title for Category Pages:

1. Write the Meta Titles using variables mentioned. see examples below.

Example 1:

Best Seasonal (**categoryname**) For (**parentcategory**) Brought to You by (**shoptitle**)

This will set the meta titles as

Best Seasonal **Blouses** For **Women** Brought to You by **Armani**

Auto Meta Descriptions for Category Pages:

1. Write the Meta Descriptions using variables mentioned. See examples below.

Example 1:

Latest and Greatest Styles (**categoryname**) from (**shoptitle**). Get an amazing discount using special promo.

This will set the meta description for category pages as:

Latest and Greatest Styles For **Women** from **Amazon**. Get an amazing discount using special promo.

Product Pages Meta Tags Settings:

1. Lastly you have settings for meta settings for Product pages. You can set auto meta generation for titles, description and keywords.

How to use automatic meta generators

It is a very tiresome job to write metas for all the product pages. Especially if you have hundreds of products. Our Module takes care of this problem by using variables. You can use these variables to generate very effective metas. You can also select the desired language for each of the meta.

Auto Meta titles for product page:

1. Write the Meta Title and in place of product name use one of the variables mentioned using examples below

Enable Below Product Title: Enabled

Product Title Text:

en ▼

Click on below tags to add them.

- Product Name
- Product Category
- Product Description
- Product Short Description
- Product reference
- Product Manufacturer
- Product Features
- Product retail price with tax
- Product retail price withOut tax
- Product specific price with tax
- Product specific price withOut tax
- Product reduction
- Shop Title

Example 1:

Buy (**variable product name**) By (**variable product manufacture**) For Only (**variable retail price**) at (**Shoptitle**)

This will set the meta titles as:

Buy **Black T-Shirt** By **Addidas** For Only **\$20.00** at **Amazon**

Example 2:

Amazing Onetime Sale on (variable product name). Get(productreduction) Discount
This will set the meta titles as

Amazing Onetime Sale on Black T-Shirt. Get \$5.00 Discount

Auto Meta Description for product page:

1. Write the Meta Descriptions using variables as explained in the example below:

Enable Below Product Description: Enabled

Product Description Text: en

Click on below tags to add them.

- Product Name
- Product Category
- Product Description
- Product Short Description
- Product reference
- Product Manufacturer
- Product Features
- Product retail price with tax
- Product retail price withOut tax
- Product specific price with tax
- Product specific price withOut tax
- Product reduction
- Shop Title

Example 1:

Now you can get hold of our latest (variable product name) By (variable product manufacture) only at (Shoptitle)

This will set the meta titles as

Now you can get hold of our latest Black T-Shirt By Addidas only at Amazon

DISCLAIMER

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

SUPPORT

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

CUSTOMIZATION

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.