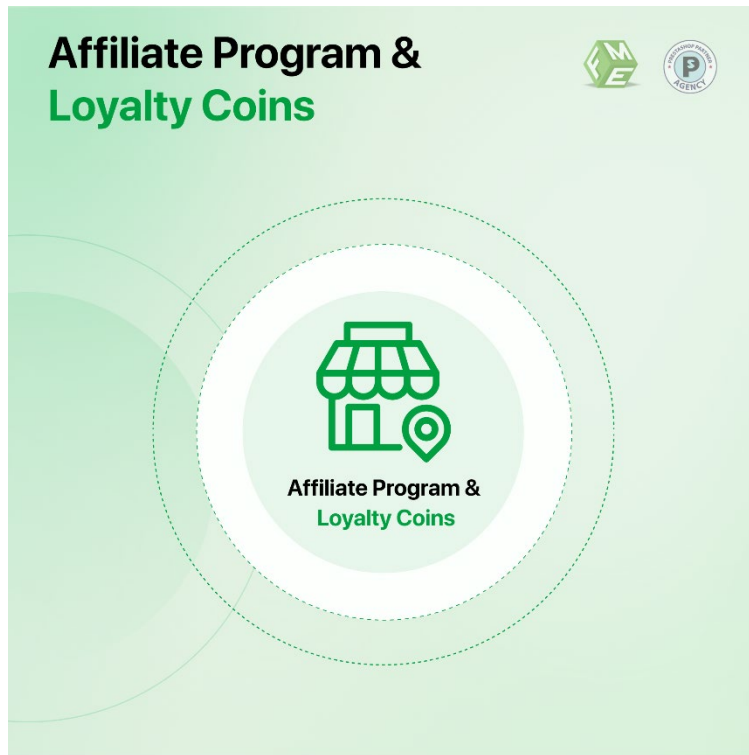




# FME Modules



## Referral & Affiliate Program with Loyalty Coins

User Guide



## Intended Audience

The content of this document is designed to facilitate the users -managers, supervisors and others of **Affiliates Pro, Affiliate & Referral Program** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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# Getting Started!

## Overview

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PrestaShop Affiliates module allows your customer to sign up for affiliate programs and earn a reward for referring customers. Boost your sales by enabling customers to promote your products and services and earn rewards.

## Installation Instructions

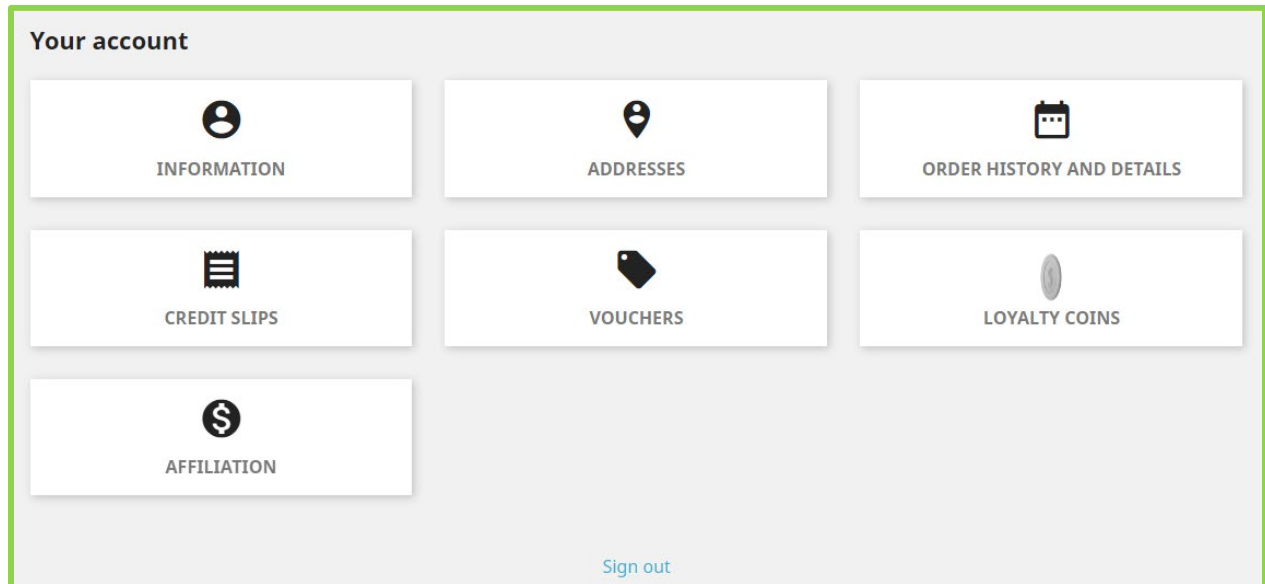
---

1. Log into **PrestaShop** administration panel, go to **Modules** → Click **Add new module**.
2. Select **Affiliates.zip** which you downloaded and click upload this Module.
3. Scroll down and find **Affiliates** and click **Install**.
4. **Clear Cache** in **Advance Parameters** → **Performance**.



## How Users Can Access Affiliates

Registered users can access Affiliates from their account panel, also loyalty coin history can be seen as shown below:



As you click on it users will get access to the following features.

- **Invite Friends:** User can invite friends using their own link or coupons and can also include some personalize message
- Discount voucher is also shown
- Details of rewards for each level is also available letting users know what they will earn for each level.



INVITE FRIENDS

- INVITE FRIENDS
- BANNERS
- PENDING REFERRALS
- REFERRALS LIST
- MY REWARDS
- PAYMENT DETAILS
- MY STATISTICS

Invitations

- Share this URL to invite your referrals.
- URL : <http://affiliates.bestprestashopmodules.net/?src=link&ref=5vtIRb38YrQMQRPA> [Copy](#)

[@ E-mail](#)
[Tweet](#)
[f Like](#)
[G +1](#)
[in Share](#)
[Pin it](#)
[Share](#)
[Pocket](#)
[Viber](#)
[Share](#)
  
[Like](#)
[Telegram](#)
[LINE](#)
[WhatsApp](#)

Discount code for referrals

You can share this Discount code with referrals to let them enjoy the discounts.

Refferals will get **\$3** discount. Using below code:

**FFwnIOZYk4ma**

*Do use your special link to share this voucher.*

It's quick and it's easy. Just fill in the first name, last name, and e-mail address(es) of your friend(s) in the fields below. When one of them makes at least 1 order, you will receive your reward as a commission.

Your message (optional)

Text area for optional message

	First name	Last name	E-mail
1	<input type="text"/>	<input type="text"/>	<input type="text"/>
2	<input type="text"/>	<input type="text"/>	<input type="text"/>
3	<input type="text"/>	<input type="text"/>	<input type="text"/>
4	<input type="text"/>	<input type="text"/>	<input type="text"/>
5	<input type="text"/>	<input type="text"/>	<input type="text"/>

Important: Your friends' e-mail addresses will only be used in the affiliate program. They will never be used for other purposes.

I agree to the terms of service and adhere to them unconditionally. [Read conditions.](#)

[SEND INVITATION](#)

Reward Details

Level	Type	Value
1	Percentage of Order	10%
2	Fixed	\$1.20
3	Product Specific	5% on <a href="#">Coffee Mug</a>
		10% on <a href="#">Black T-Shirt</a>
		15% on <a href="#">Laptop Skin</a>
		5% on <a href="#">Pink T-Shirt</a>

[BACK TO YOUR ACCOUNT](#)

[HOME](#)




- **Banners:** User can use these banners for invitation, banners can be add to their own site or blog

### BANNERS

INVITE FRIENDS **BANNERS** PENDING REFERRALS REFERRALS LIST MY REWARDS PAYMENT DETAILS MY STATISTICS

#### My Banners

Please copy the code from text block to use in your campaigns.



```
<a href="https://www.domain.com?src=link&ref=5vtIRb38YrQMqrPA"></a>
```

[BACK TO YOUR ACCOUNT](#) [HOME](#)

- **Pending Referrals:** From here user can view the status of their referrals as if they have been approved by the admin or not.

### PENDING REFERRALS

INVITE FRIENDS **PENDING REFERRALS** REFERRALS LIST MY REWARDS PAYMENT DETAILS MY STATISTICS

#### Pending Referrals

You have no pending referrals.

[BACK TO YOUR ACCOUNT](#) [HOME](#)

- **Referrals List:** Approved referrals will appear here.

### REFERRALS LIST

INVITE FRIENDS PENDING REFERRALS **REFERRALS LIST** MY REWARDS PAYMENT DETAILS MY STATISTICS

#### Referrals List

	Last name	First name	E-mail	Last invitation
1	tester	test	demo2@demo.com	11/29/2018 05:57:43

[BACK TO YOUR ACCOUNT](#) [HOME](#)



- **My Rewards:** Rewards earned by the user.

Item	Amount
Total Reward Amount	\$7.40
Pending Reward Amount	\$7.40
Paid Amount	
Awaiting Payment Validation	
<b>Available Balance</b>	<b>\$0.00</b>

- **Payment Details:** Payment details showing the payment options for the users, admin can offer multiple payment options.

Bank Wire  
Please enter your Bank details here (i.e bank name, account owner, account number).

Wire Transfer (Charges: \$3.66)  
Please enter your Bank details here (i.e bank name, account owner, account number, swift code, IBAN).

Paypal  
Please enter your payment payment details here.

- **My Statistics:** Shows details of earning for this user.

	Date	Reward By	Reward Value	Status	Paid
1	2018-11-29 05:58:03	Referral Registration	\$5.00	Approved	✕
2	2018-11-29 05:58:45	Referral Order	\$2.40	Approved	✕



- **Loyalty Coins:** Shows details of coins earned and withdraw for this user. It will include Earned Coins, Redeemed Coins, Withdraw Coins, and Payment Settings.

The screenshot displays the Loyalty Coins interface. At the top, a semi-circular progress indicator is shown in shades of orange and yellow. Below it, the current balance is **19** coins, with a note "Coins ≈ \$0.19" and "Available To Redeem".

The **Coin History** section has four tabs: **Earned Coins** (selected), Redeemed Coins, Withdraw Coins, and Payment Setting.

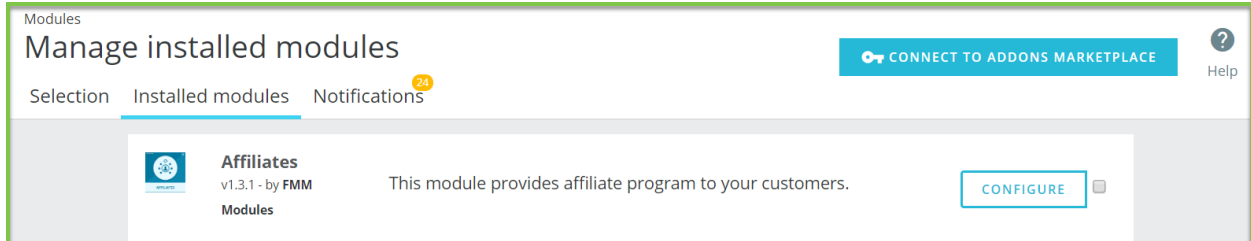
The history is organized by month:

- July, 2023**
  - PostPurchase 06/07/2023 +20
  - PostPurchase 06/07/2023 +18
  - PostPurchase 06/07/2023 +20
- June, 2023**
  - PostPurchase 26/06/2023 +20



## How to Configure the Module

At the back office, go to **Modules > Module Manager > Affiliates**. Click on **Configure** to continue.



## Configuration

### General Settings

Go to **Modules > Modules Manager > Affiliates > Configure > Configuration > General Settings**.

The 'GENERAL SETTINGS' configuration page includes the following fields and options:

- CMS page for the Conditions of use:** Terms and conditions of use (dropdown)
- Minimum amount to allow withdrawing rewards:** USD 1 (input field)
- Payment holding time:** 2 (input field) Minute (dropdown)
- Referral Key length:** 16 (input field)
- No. of Orders to enroll in Affiliate Program:** (input field) *leave empty or set 0 to disable this option.*
- Enable reward for orders with vouchers:** YES (selected) NO (input field) *include reward on orders containing a voucher code.*
- Enable reward for products with specific price:** YES (selected) NO (input field) *include reward on products having a specific price.*
- Welcome message:** (rich text editor with toolbar and language dropdown 'en')
- Give discount to Referrals:** YES (selected) NO (input field)
- Discount type:** Amount (dropdown)
- Discount value:** 3 (input field)
- Discount currency:** USD (\$) (dropdown)



- **CMS Page for Conditions of Use:** Link to a page outlining affiliate rules and conditions.
- **Minimum Amount Allowed for Withdrawal:** The minimum earnings required for affiliates to withdraw funds.
- **Payment Holding Time:** Duration before referral payments are released.
- **Referral Key Length:** Define the length of unique referral codes.
- **No. of Orders to Enroll in Affiliate Program:** Minimum completed orders required for referral program eligibility.
- **Enable Reward for Orders with Vouchers:** Allows rewards on orders where vouchers are used.
- **Enable Reward for Products with Specific Price:** Rewards apply to discounted or sale products.
- **Welcome Message:** Custom message for new affiliates.
- **Give Discount to Referrals:** Option to give a discount to referred customers.
- **Discount Type:** Set discount as a fixed amount or a percentage.
- **Discount Value:** The specific discount amount offered.



## Affiliation Settings

Go to Modules > Modules Manager > Affiliates > Configure > Configuration > Affiliation Settings.

ID	Group name
1	Visitor
2	Guest
3	Customer
5	Affiliates
6	Affiliates

- **Affiliation Program group access:** Admin can restrict affiliate program access to specific user groups.

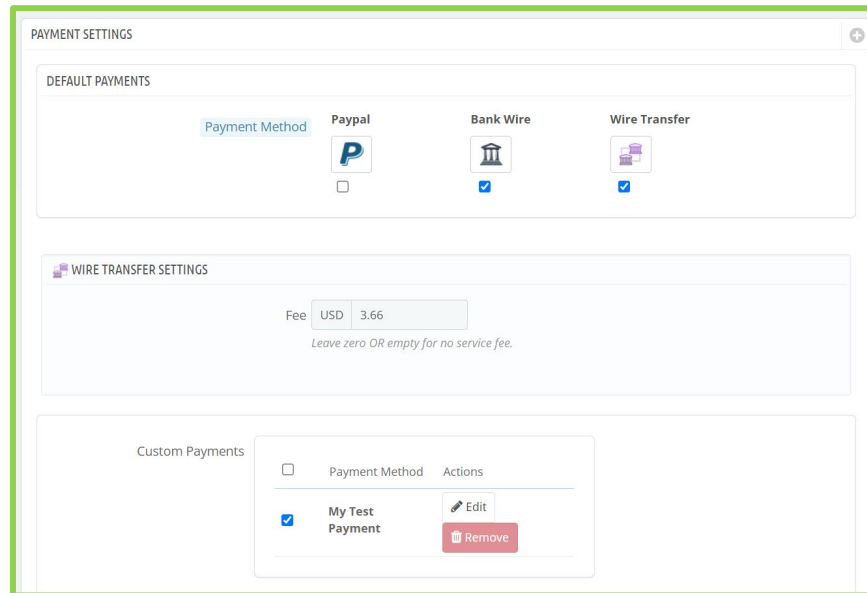
Status	Selected
Order Status	<input type="checkbox"/>
Awaiting bank wire payment	<input type="checkbox"/>
Awaiting Cash On Delivery validation	<input type="checkbox"/>
Awaiting check payment	<input type="checkbox"/>
Canceled	<input checked="" type="checkbox"/>
Delivered	<input type="checkbox"/>
On backorder (not paid)	<input type="checkbox"/>
On backorder (paid)	<input type="checkbox"/>
Payment accepted	<input checked="" type="checkbox"/>
Payment error	<input type="checkbox"/>
Processing in progress	<input type="checkbox"/>
Refunded	<input type="checkbox"/>
Remote payment accepted	<input type="checkbox"/>
Shipped	<input checked="" type="checkbox"/>

- **Statuses to Approve Order rewards:** Reward will be given only when order statuses change to the statuses selected by admin here.
- **Statuses to Cancel Order rewards:** Reward will be cancelled only when order statuses change to the statuses selected by admin here.



## Payment Settings

Go to Modules > Modules Manager > Affiliates > Configure > Configuration > Payment Settings.



- **Default Payments:** These payment methods will be available to affiliate at the frontend
- **Wire Transfer Setting:**
- **Custom Payments:** Admin can also add a custom payment method using this option



## Social

Go to Modules > Modules Manager > Affiliates > Configure > Configuration > Social

SOCIAL SHARING

Icon Theme: Classical

Enable Social Labels: YES (selected) NO

*social network label will be displayed along with icons*

Select Social Networks

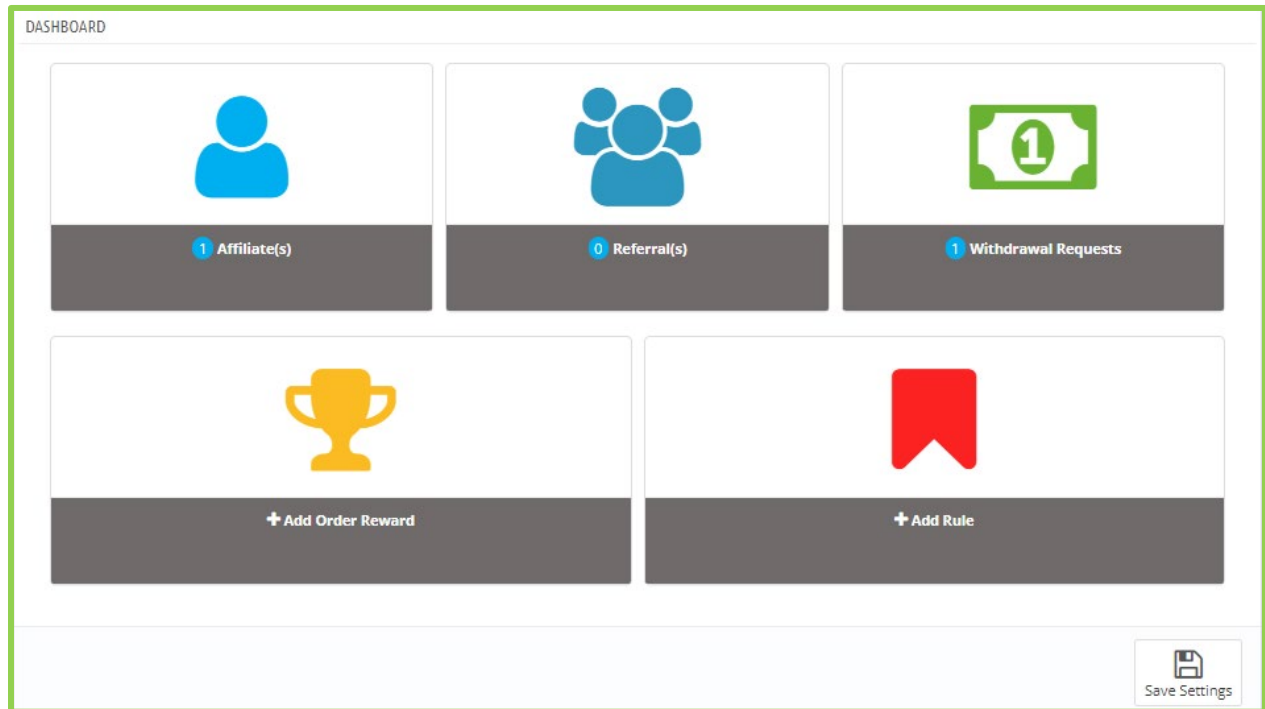
<input type="checkbox"/>	Social Network
<input checked="" type="checkbox"/>	Email
<input checked="" type="checkbox"/>	Twitter
<input checked="" type="checkbox"/>	Facebook
<input checked="" type="checkbox"/>	Googleplus
<input checked="" type="checkbox"/>	LinkedIn
<input checked="" type="checkbox"/>	Pinterest
<input checked="" type="checkbox"/>	Stumbleupon
<input checked="" type="checkbox"/>	Pocket
<input checked="" type="checkbox"/>	Viber
<input checked="" type="checkbox"/>	Facebook Messenger
<input checked="" type="checkbox"/>	VK
<input checked="" type="checkbox"/>	Telegram
<input checked="" type="checkbox"/>	Line
<input checked="" type="checkbox"/>	Whatsapp

- **Icon Theme**
- **Enable Social Labels:** It will show social icons on frontend



## Dashboard

From here user can manage several functionalities.



- **Affiliates:** Manage and view all affiliate accounts.
- **Referrals:** Track referred users and their status.
- **Withdrawal Requests:** View and process affiliate withdrawal requests.
- **Add Order Reward:** Assign rewards for specific orders.
- **Add Rule:** Set conditions or rules for affiliate rewards.



## Manage Affiliates

Go to backend > On left hand side Affiliates > Manage Affiliates

Admin can manage the affiliates from here.

ID	Name	Email	Level	Requested Date	Approved	Status	
1	Joe	demo@demo.com	1	2018-11-29 05:56:55	✓	✓	<a href="#">Edit</a> ▼

## Edit Affiliates

**EDIT AFFILIATE**

Approval  YES  NO

Reference Key  [Generate](#)

Referral Discount \$   
*If this is filled than global discount to referrals will be ignored and this value will be used*

Voucher Code(Optional)  [Generate!](#)  
*Unique voucher for this affiliate to share. Leave empty to use global code from configuration page.*

- **Approval:** Option to approve the affiliate.
- **Reference Key:** Option to generate the reference key for referrals.
- **Referral Discount:** Option to add discount for the referrals.
- **Voucher Code (Optional):** Admin can generate the voucher code for the referrals.



## Manage Referrals

Go to backend > On left hand side Affiliates > Referrals

Admin can manage the referrals from here.

ID	Name	Email	Sponsored by	Date Added	Status	
1	t. tester	demo2@demo.com	demo@demo.com	2018-11-29 05:57:43	✓	<a href="#">Edit</a>
2	Guest	--	demo@demo.com	2019-09-06 02:00:04	✓	<a href="#">Edit</a>
3	Guest	--	demo@demo.com	2019-09-10 23:09:33	✓	<a href="#">Edit</a>
4	Guest	--	demo@demo.com	2019-09-10 23:09:33	✓	<a href="#">Edit</a>
5	Guest	--	demo@demo.com	2019-09-10 23:09:34	✓	<a href="#">Edit</a>
6	Guest	--	demo@demo.com	2020-07-23 00:53:20	✓	<a href="#">Edit</a>
7	I. rossi	--	demo@demo.com	2020-07-23 00:57:21	✓	<a href="#">Edit</a>

## Edit Referrals

Admin can allow the referral status by enabling this option from here.

**EDIT REFERRAL**

Referral Status:  YES  NO

[Cancel](#) [Save](#)

Admin can view the referral’s details from here, like; Orders, Carts, Purchased Products, Last Connections, Addresses.

**TEST TESTER [8000215] - DEMO2@DEMO.COM**

Social Title: Unknown  
Age: Unknown  
Registration Date: 11/29/2018 05:58:03  
Last Visit: 11/29/2018 05:57:43  
Best Customer Rank: 2  
Language: English (English)  
Registrations: [Newsletter](#) [Opt In](#)  
Latest Update: 11/29/2018 05:58:03  
Register Status: [Approved](#)

**ORDERS 1**

Valid orders: 1 for a total amount of \$27.00  
Invalid orders: 0

ID	Date	Payment	Status	Products	Total spent
8	11/29/2018	Payments by check	Payment accepted	1	\$27.00

**CARTS 1**

ID	Date	Carrier	Total
000040	11/29/2018	My carrier	\$27.00

**PURCHASED PRODUCTS 1**

Date	Name	Quantity
11/29/2018	Black T-Shirt - Size : S - Color : Black	1

**LAST CONNECTIONS**

Date	Pages viewed	Total time	Origin	IP Address
11/29/2018	0		Direct link	115.186.155.133

**ADDRESSES 1**

Company	Name	Address	Country	Phone number(s)
--	test tester	dsf #4252 45weafsd 33222 dfsdfdf	United States	13231231332



## Order Reward

Go to backend > On left hand side Affiliates > Order Reward

Option to add level based rewards for the affiliate levels. Admin can add one rule per Affiliate Level. Admin can add total 4 rules as the module offers 4 level affiliate system.

ID	Reward Type	Value	Tax Incl.	Level	Status	
1	% of Total Order	10.000000	✓	1	✓	Edit
2	Fixed	1.200000	✗	2	✓	Edit
3	Product Specific	0.000000	✗	3	✓	Edit

Once you edit an Order Reward you will have access to the following:

**ADD ORDER REWARD**

\* Affiliate Level: Level 4th

*Based on child-parent tree, like level 2nd has parent 1st and level 3rd has parent 2nd plus 1st so on...*

Status: YES NO

Reward Type: Fixed

Value:

*Global Value*

Tax: Tax excl.

Min Order Value: \$ 0

Parent Affiliates Reward: % Not applicable for level 1

- **Affiliate Level:** Option to choose an affiliate level.
- **Status:** Enable to enable it
- **Reward Type:** Four types of rewards to choose from, ie; Fixed, Percentage of total orders, Product specific and Category Specific.
- **Value:** Enter the value
- **Tax:** Option to include or exclude tax.
- **Minimum Order Value:** Affiliates must get this minimum order value to obtain reward.
- **Parent Affiliates Reward:** Option to add the percentage reward of what the current level affiliate is getting.



## Rules

ID	Min Referrals	Max Referrals	Level	Reward Value	Status
1	1	222	1	\$5.00	✓
2	1	100	2	\$0.80	✓

The module lets you “Add Rules” or edit existing ones. Once you add / edit a Rule you will have access to the following:

**\* Affiliate Level**    
*Based on child-parent tree, like level 2nd has parent 1st and level 3rd has parent 2nd plus 1st so on....*

**\* Min referrals**    
**Max Referrals**    
*default 0 (unlimited)*

**Reward** \$    
**Parent Affiliates Reward** %    
*Percentage reward of what the current level affiliate is getting. Like if you set above Reward \$5 than setting here 50% will be rewarded to parent affiliates \$2.5 each.*

**Status**  YES  NO

- **Affiliate Level:** Select the affiliate level
- **Minimum Referrals:** Option to add minimum number of referrals, an affiliate gets to receive reward.
- **Maximum Referrals:** Option to add maximum number of referrals, an affiliate gets to receive reward.
- **Reward:** Enter the reward
- **Parent Affiliates Reward:** Percentage reward of what the current level affiliate is getting. For example; if you set above Reward \$5 than setting here 50% will be rewarded to parent affiliates \$2.5 each.
- **Status**

## Withdrawal Requests

Admin can view the pending withdrawal requests by the affiliates.



PENDING WITHDRAW REQUESTS

ID	Affiliate	Email	Requested Amount	
1	Joe Jane	demo@demo.com	\$0.57	<a href="#">View</a>
2	saby khan	sohaibkhalid614@gmail.com	\$0.20	<a href="#">View</a>

Every single request could be seen by an individual. Clicking on View button will open that specific withdraw requests. From here admin can accept or cancel the request.

WITHDRAW REQUESTS

ID	Requested Amount	Requested Date	Payment Method	Payment Details	Status	Action
1	\$0.19	2023-07-06 01:22:00	Paypal	sohaibkl mail.com	Pending	<a href="#">PayNow</a>
2	\$0.38	2023-07-06 01:30:22	Paypal	sohaibkl mail.com	Pending	<a href="#">PayNow</a>

Bulk Status Change

## Loyalty Coins

A new feature has been added to the module where loyalty coins could be earned on every purchase of a product. These points could be redeemed as amount and use this while ordering a product.

Home | Configuration | Affiliates | Rewards | **Loyalty Coins** | Banners | Discounts | Statistics

SETTINGS

Loyalty Coins For Customers  YES  NO  
*Coin Reward System: Enable/Disable*

Loyalty Coins Withdraw  YES  NO  
*Coin Withdraw: Enable/Disable*

Show loyalty Coins On Product Page  YES  NO  
*Coin on Product Page: Enable/Disable*

Per 1 US Dollar  Coins  
*Coins Earned per US Dollar shopping*

US Dollar Per 1 coin  \$  
*Coins to US Dollar conversion*

Maximum Coins per Order  Coins  
*Specify the maximum number of coins that users can use in their shopping cart.*

Details  YES  NO  
*Details on Product Page: Enable/Disable*

\* Field Label  Paragraph

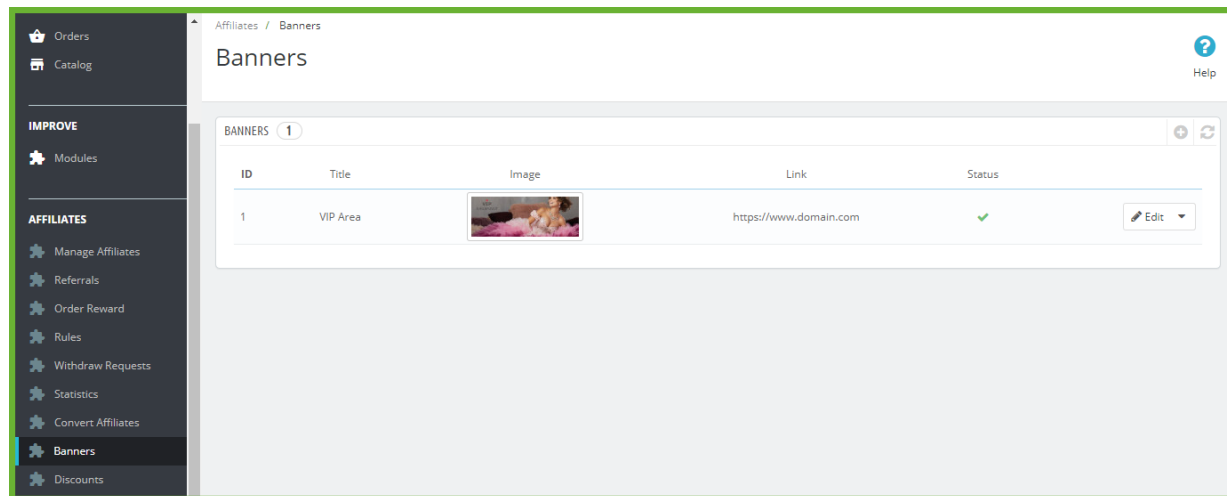
Field Description

Save



- **Loyalty Coins for Customers:** Option to enable the coin reward system.
- **Loyalty Coins Withdraw:** Admin can enable/disable the option to withdraw the coin.
- **Show loyalty Coins on Product Page:** Users will see coin earned while purchasing this product.
- **Per 1 US Dollar:** Option to set the number of coins earned against each US Dollar shopping.
- **US Dollar Per 1 coin:** Coins value in dollar rate
- **Maximum Coins per Order:** Option to specify the maximum number of coins that users can use in their shopping cart.
- **Details:** Admin can add text for user's information using WYSIWYG editor. This will be shown on product page.
- **Description:** Description shown on product page.

## Banners



Here you can add banners or edit them. Click on + for add a new banner for the front end.



Affiliates / Banners  
Add new

ADD BANNER

Status: YES NO

Title:   
*For back office use only.*

Target URL: URL   
*Use complete URL like https://www.domain.com.*

\* Select Banner  Add file

Cancel Save

## Discounts

DISCOUNTS

ID	Name	Priority	Code	Quantity	Expiration date	Status	
9	Member#1 Affiliate Coupon	1	HASSAN50	1000	07/06/2028 02:04:48	✓	Edit
4	Affiliation Program	1	Dz2OW7eAK4Dj	1000	07/06/2028 01:20:29	✗	Edit

Bulk actions

Discount can be generated from here.

- **Information:** Set basic details for the discount.
- **Conditions:** Define eligibility criteria for the discount.
- **Actions:** Specify discount type and value applied.

INFORMATION CONDITIONS ACTIONS

\* Name: Affiliation Program

Description:

Code: FFwnlOZYk4ma Generate

Highlight: YES NO

Partial use: YES NO

Priority: 1

Status: YES NO



On discount admin have to select the customer group **Affiliates** in order to apply it for the module.

## Statistics

Admins can view statistics for each Affiliate individually.

REWARDS STATISTICS				
ID	Affiliate	Referral Orders Reward	Referral Reg Reward	Total Reward
1	Joe Jane	\$0.57	\$0.00	\$0.57

WITHDRAWS STATISTICS			
Affiliate	Amount	Status	Requested
(ID: 1) Joe Jane	\$0.19	pending	07/06/2023 01:22:00
(ID: 1) Joe Jane	\$0.38	pending	07/06/2023 01:30:22
(ID: 2)	\$0.20	pending	07/06/2023 01:34:23

Once you click on **View** you will get access to the following:



View

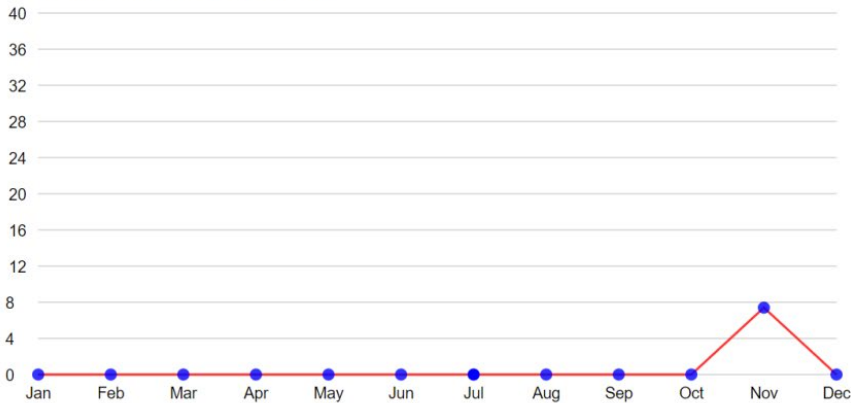


STATISTICS

Graph Types :

- Linear
- Area
- Bar
- Pie
- Donut
- Table

Monthly statistics for the year of: 2018



TOTAL

Total Reward by Registrations	\$5.00
Total Reward by Orders	\$2.40
Grand Total Reward	\$7.40

REFERRAL DETAILS

ID	Referral	Email	Visits	Valid Orders	Total Spend	Date added	Source
1	test tester	demo2@demo.com	1	1	\$27.00	2018-11-29 05:57:43	link

REWARD DETAILS

#	Order Id	Referral	Email	Reward by Registrations	Reward by Orders	Reward Status	Paid	Reward Date
1	-	Guest Referral	-	\$5.00	\$0.00	Approved	✗	2018-11-29 05:58:03
2	8	test tester	demo2@demo.com	\$0.00	\$2.40	Approved	✗	2018-11-29 05:58:45



## Convert Customers to Affiliates

Admin have the option to convert the customers into affiliates.

CONVERT CUSTOMERS INTO AFFILIATES

ID	First name	Last name	Email address	Date Created		
-	<input type="text"/>	<input type="text"/>	<input type="text"/>	From <input type="text"/>	<input type="text"/>	
				To <input type="text"/>	<input type="text"/>	
<input type="checkbox"/>	1	John	DOE	pub@prestashop.com	01/29/2018 15:41:49	Convert
<input type="checkbox"/>	2	John	Doey	test@test.com	01/30/2018 03:43:40	Convert
<input type="checkbox"/>	17	John	Doe	demo_ie@demo.com	01/30/2018 05:10:57	Convert
<input type="checkbox"/>	18	John	Doe	J.doe@te.com	02/02/2018 05:35:37	Convert
<input type="checkbox"/>	19	sass	asas	sasademo@demo.com	02/02/2018 05:38:02	Convert



## Disclaimer

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It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

**It is recommended you install on a test server initially to carry out your own testing.**

## Support

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If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

## Customization

---

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.