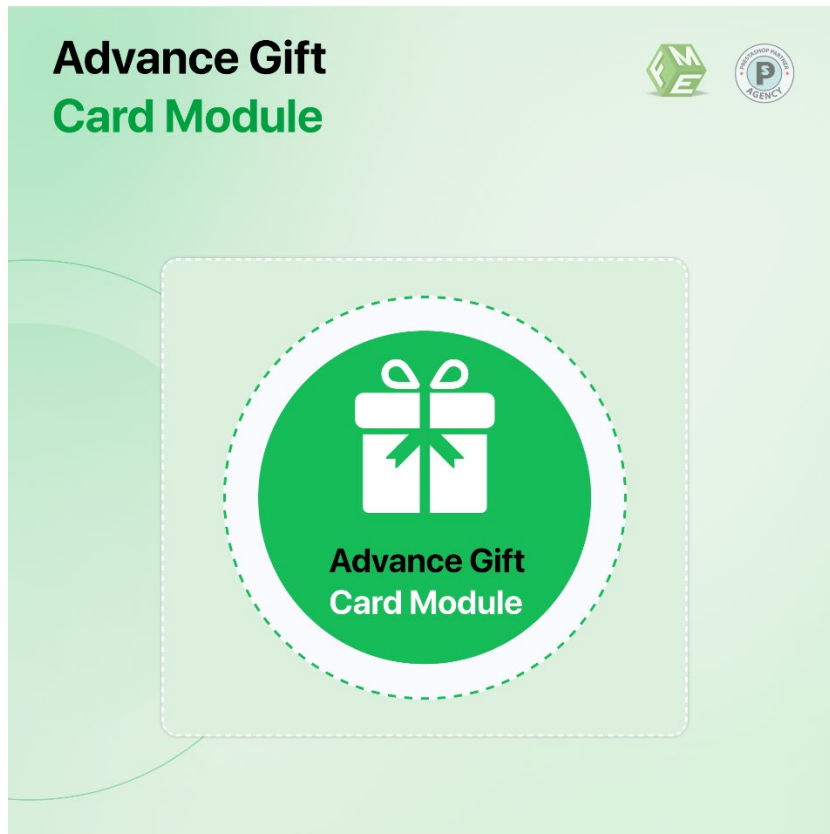




FME MODULES



GIFT CARD - GIFT VOUCHERS & CERTIFICATES MODULE

PRESTASHOP MODULE

USER GUIDE



INTENDED AUDIENCE

The content of this document is designed to facilitate the users -managers, supervisors and others of **Gift Card** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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Installation Instructions

1. Log into PrestaShop administration panel, go to Modules → Click Add new module.
2. Select giftcard.zip which you downloaded and click upload this Module.
3. Scroll down and find Gift Card and click Install.
4. Clear Cache in Advance Parameters → Performance.

Use Cases:

1. Holiday Promotions

During holiday seasons like Christmas or Valentine's Day, a PrestaShop store can use the Gift Card module to offer themed gift cards for customers. With customizable designs and scheduled delivery, customers can easily purchase and send gift cards in advance, providing a perfect last-minute gift solution. The flexible pricing options—fixed price, dropdown, or custom range—ensure that customers can choose a value that fits their budget.

2. Birthday or Special Occasion Gifting

A customer may want to send a personalized gift card for someone's birthday or anniversary. Using the module, they can select from various card designs, add a custom message, and schedule delivery for the special day. The ability to choose from multiple email templates ensures that the card feels personal and special, enhancing the recipient's experience.

3. Corporate Gifting

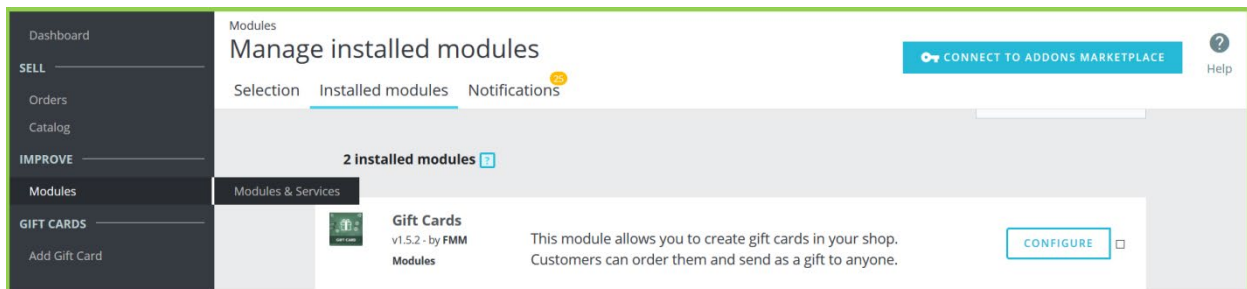
Businesses can use the Gift Card module to purchase gift cards in bulk for employee rewards or client appreciation. The store admin can easily generate multiple gift cards, track their usage, and manage expiration dates. With the added "My Account" section, both purchased and pending gift cards can be tracked efficiently, making it easier for companies to manage their corporate gifting strategies.



User Guide

How to Configure the Module

At the back office, go to “Gift Cards”. You can go there from Modules > Module Manager > Gift Cards. Click on Configure to continue.



Here you can do the following configurations:

General Settings

- Gift Voucher Code Prefix: Prefix will be used in gift voucher code (space and special characters are not allowed. use underscore only.)
- Approval status for gift cards: Users will be able to access gift cards after the selected order status is validated.



- Share on social media: Select which platforms user can share gift cards
- Enable Gift Card Video Upload: Allow users to upload and send video with gift card.
- Max Video Size Limit (MB): Enter the maximum file size limit for the uploaded video in MB.
- Video Expiry (Days): Enter the number of days after which the video will expire, leave empty or add 0 for a default value of 15 days.
- Remove abandoned gift cards from last "X" hours: Gift cards that have been added to cart but not yet ordered for specific "X" hours, will be marked as abandoned gift cards
- https://giftcard.bestprestashopmodules.net/en/giftcard-cron?action=sendtosomeone_later&giftcard_cron_key=2mSydx3CxsA4OdHwn4B2yUhAWArmjrS9
 - Define settings and place this URL in crontab or call it manually daily to send scheduled gift cards (Send to Someone) on specified dates (Mandatory).
- https://giftcard.bestprestashopmodules.net/en/giftcard-cron?action=flush_carts&giftcard_cron_key=2mSydx3CxsA4OdHwn4B2yUhAWArmjrS9
 - Define settings and place this URL in crontab or call it manually daily to flush abandoned gift cards.
- Send voucher expiry mail before a specified interval: Enable to send voucher expiry email and enter the time in hours for sending the email. Leave empty to set default time of 24 hours
- https://giftcard.bestprestashopmodules.net/en/module/giftcard/expiry?action=send_notification&giftcard_expiry_cron_key=0
 - Define settings and place this URL in crontab or call it manually daily to send gift cards expiry email.
- https://giftcard.bestprestashopmodules.net/en/module/giftcard/video?action=delete_video&giftcard_video_cron=0
 - Define settings and place this URL in crontab or call it manually daily to delete expired videos.
- <https://giftcard.bestprestashopmodules.net/en/gift-cards>
 - Use below link to add a menu in your top navigation.
- `{hook h='displayGiftCards'}`
 - Add the bellow code in theme to display giftcards at your desired location.



HOW TO ADD GIFT CARDS TO YOUR STORE

At the back office, go to Add Gift Card in the Gift Card Tab. Here you will find list of all the gift cards on your store. Click on + button to add a new gift card.

#	Photo	Name	Quantity	Value Type	Discount Type	Discount Currency	Validity	Status	
8		Amazon Gift Cards	500	range	amount	USD	1 Months	✓	Edit
9		Ali Baba Gift Card	200	fixed	amount	USD	2 Months	✓	Edit
10		iTunes Gift Card	300	dropdown	amount	USD	15 Days	✓	Edit
11		Disney Gift Vouchers	900	dropdown	amount	USD	7 Days	✓	Edit

Fill your Gift Product information here.

EDIT GIFT PRODUCT

GIFT PRODUCT | **GIFT VOUCHER**

Gift Card Name: en

Your Product name will be considered as your Gift card name.

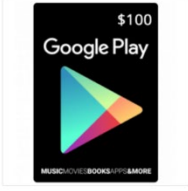
Gift Card Description:

Gift Card Tags: Add tag en

Use a comma to create separate tags. E.g.: birthday, christmas, friendship.

Gift Card Image: No file selected.

Format: JPG, GIF, PNG. Filesize: 8.00 MB max.



Card Type: Drop Down Fixed Price Range Type

Card Value:

Example: 100 (enter single numeric value.)

Quantity:

Tax Rule:

Status: YES NO

- Gift Card Name : Enter the name of this gift card.
- Gift Card Description: Enter general description for this gift card
- Gift Card Tags: Tags can be added in order to filter the gift cards on front end
- Gift Card Image : Upload gift card image.



- Card Type: Admin can create three types of gift card based on their value.
 - Drop Down : Admin can select multiple card value i.e 50, 70, 100 etc.
 - Fixed Price : Fixed value gift card.
 - Range Type : Admin can select the range and user will be able to purchase the gift card of any value between the range.
- Quantity: Option to add the quantity of gift cards
- Tax Rule: Select the Tax rule for this specific card
- Status: Enable to enable gift card

Now you have to provide gift voucher information in the Gift Voucher tab.

EDIT GIFT PRODUCT

GIFT PRODUCT GIFT VOUCHER

Discount Type Percent (%)
 Amount (card values will be used)

Value %

Voucher Tax

Apply Discount To Order (without shipping)
 Specific Product

Product
(Begin typing the first letters of the product name, then select the product from the drop-down list.)

Discount Currency

Coupon code Length
Minimum length is 4 and maximum length is 20.

Coupon code type Numeric (i.e 12345)
 Alphanumeric (i.e ABC123)

From

To

- Discount Type : Select the discount type for this card
 - Percent: Select to apply percentage based discount
 - Amount: Select to apply amount based discount
- Voucher Tax: Option to include tax or not
- Apply Discount to: Option to apply discount to the whole order or specific product



- Discount Currency: Select the currency
- Coupon Code Length: Option to set the code length for coupon
- Coupon Code Type: Code type can be Numeric and Alphanumeric
- Validity Period: Option to add the validity period for this card
- Validity Type: It must be in days or month
- Free Shipping: Admin can allow free shipping for the order.
- Partial Use: Admin can allow partial usage, which means a new voucher will be created with the remainder value. This will only be applicable if the voucher value is greater than the total value of cart.

* Validity Period
enter validity period.

Validity Type
Select validity either in days or months.

Free Shipping:
Offer free shipping on order

Partial Use:
If you allow partial use, a new voucher will be created with the remainder. Only applicable if the voucher value is greater than the cart total.



How to Manage Email Templates

At the back office, go to Email Templates. Here you will find list of all the templates. Click on + button to add a new template.

#	Template	Status	Date	
1	new_year	✓	09/22/2020 00:00:00	Edit
2	christmas_days	✓	09/30/2020 00:00:00	Edit
3	mothers_day	✓	09/30/2020 00:00:00	Edit

Add the required information to add a new template. You need to add template in html format. Here are the HTML variables with descriptions for the Gift Card module email template:

- {rec_name}: The recipient's name.
- {sender}: The sender's name who purchased the gift card.
- {gift_image}: The image of the selected gift card design.
- {giftcard_name}: The name of the gift card.
- {vcode}: The unique voucher or gift card code.
- {value}: The monetary value of the gift card.
- {quantity}: The quantity of gift cards purchased.
- {expire_date}: The expiration date of the gift card.
- {message}: The personalized message from the sender.
- {shop_name}: The name of your PrestaShop store.
- {shop_url}: The URL of your store.
- {shop_logo}: The logo image of your store.

These variables dynamically populate the email template with relevant information when the gift card is sent.



ADD TEMPLATE

* Template Name
template name for internal use.

Status:

Template thumbnail
set a thumbnail for your template.

Content Paragraph en ▾

Ordered Gift Cards

At the back office, go to Ordered Gift Cards. Here you will find the ordered gift cards with all the details.

- **Show Details:** Admin can view the gift card details of the specific orders by clicking on “Show Detail” button. Admin can send scheduled gift card manually as well from here.
- **Order Detail:** Admin can go to the order details from here.

Ordered Giftcards

ID	Order Reference	Image	Product	Price	Qty	Status	Payment	Ordered Date		
<input type="checkbox"/>	48	ZZRUVJDX		Amazon Gift Cards	\$50.00	1	Payment accepted	Bank transfer	09/30/2020 07:35:48	<input type="button" value="Order Detail"/>
<input type="checkbox"/>	46	ZZRUVJDX		Amazon Gift Cards	\$50.00	1	Payment accepted	Bank transfer	09/30/2020 07:35:48	<input type="button" value="Order Detail"/>
<input type="checkbox"/>	45	HPPDYBPEQ		Disney Gift Vouchers	\$10.00	1	Awaiting bank wire payment	Bank transfer	09/30/2020 07:21:01	<input type="button" value="Order Detail"/>
<input type="checkbox"/>	44	ZZRUVJDX		Amazon Gift Cards	\$50.00	1	Payment accepted	Bank transfer	09/30/2020 07:35:48	<input type="button" value="Order Detail"/>
<input type="checkbox"/>	41	DNHQJVUNS		Ali Baba Gift Card	\$150.00	1	Payment accepted	Bank transfer	09/22/2020 07:21:26	<input type="button" value="Show Detail"/> <input type="button" value="Order Detail"/>



Gift Type	Name	Email	Message	Action	
Send to a Friend	ejaz	ejaz.gul@unitedsol.net	hi	Giftcard Sent	
<input type="checkbox"/> 39 PURRKOLDU	Amazon Gift Cards	\$52.00 1	Payment accepted Bank transfer	09/22/2020 06:59:00 -- Order Detail	
<input type="checkbox"/> 38 TMOFHTCHT	Amazon Gift Cards	\$60.00 1	Payment accepted Bank transfer	09/22/2020 06:55:21 -- Order Detail	
<input type="checkbox"/> 37 PKILEQWPD	iTunes Gift Card	\$500.00 1	Awaiting bank wire payment Bank transfer	09/22/2020 06:29:00 -- Order Detail	
<input type="checkbox"/> 31 NFHUHZDRV	Ali Baba Gift Card	\$150.00 1	Awaiting bank wire payment Bank transfer	09/22/2020 02:10:08 Show Detail Order Detail	
Gift Type	Name	Email	Nachricht	Sending Date	Action
Send to a Friend	Williams Carter	williams@demo.com	Hey William, Have a wonderful new year. John.	2021-01-01	SEND GIFTCARD MANUALLY



DISCLAIMER

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

SUPPORT

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

CUSTOMIZATION

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.