

ADVANCED NEWSLETTER



Installation Guide - Version 1.0

<http://www.fmemodules.com>

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Advanced Newsletter Module Installation Guide

If you need any assistance in installation please touch base with us on our site or through email. We provide installation services as well if needed. Just fill out the form and let us know that you require us to install this module for you.

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Getting Started!

Overview

Prestashop Advanced Newsletter module allows you to send your own newsletter to subscribers with different products from your store using your own customized mail templates.

Features

Upload csv files

- Import subscriber list from csv files
- Manage subscribers
- Four step process to send newsletter to subscribers list
- Select your top selling products
- Create your own custom mail template
- Select desired subscribers from categorized subscribers list
- Configure your own mail server
- Responsive front end template
- Hook newsletter to left column, right column or footer
- Select between default newsletter and advanced newsletter
- View and manage newsletter history

Installation

Step by Step

General Installation instructions

1. Log into Prestashop administration panel, go to **Modules** → Click **Add new module**.
2. Select **advancednewsletter.zip** which you downloaded and click **Upload this module**.
3. Scroll down and find **Advanced Newsletter** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**.
5. Make sure **Cache** is disabled in **Advance Parameters** → **Performance**.

Advanced Newsletter Settings

1. After successful installation a tab named **Advanced Newsletter** will be added to admin menu, having a sub tab **Settings**.
2. Click **Advanced Newsletter** → **Settings** to configure your desired settings and to send newsletter to subscribers.
3. To import emails from a csv file click **CSV** tab in **Advanced Newsletter** and follow these steps:
 - i. Click **CSV** tab in **Advanced Newsletter**.
 - ii. Select a csv file and click upload button.
 - iii. Click **Import** button next to the uploaded csv file.
 - iv. Match csv columns with database fields (drop down) and click **Import** button.
4. Click **Subscribers** tab in **Advanced Newsletter** to view/delete subscribers list.
5. Click **Newsletter** tab in **Advanced Newsletter** to send newsletter to subscriber(s). To send a newsletter follow these four steps:
 1. **Step 1**
 - i. Select number of products to be shown per row.
 - ii. Select image size for product(s).
 - iii. Select product(s) image position.
 - iv. Select product(s) options to be shown.
 - v. Select product(s) from categories or search for product(s).
 - vi. Click **add/remove** button to add/remove product(s).
 - vii. Click next to move to **Step 2**.

2. Step 2

Select a mail template from drop down list or create your own template. To create a template follow these steps:

- i. Click **Header** tab below **Template Title** and add your custom html code for template header.
- ii. Click **Body** tab and customize your template body. You can insert the selected products inside the body part. To insert the product(s) (selected in **Step 1**) Click **Insert Product** button. You can use some of predefined variables in your template. For help regarding template variables Click **Help (?)** icon on the top right (inside **Advanced Newsletter**).
- iii. Enter a valid name for template and click **Save** button.
- iv. Select your template and Click next to move to **Step 3**.

3. Step 3

Select subscribers from **Subscribed Customers** list or **Subscribed Visitors** list and click next to move to **Step 4**.

4. Step 4

Click **Start Sending** button to send newsletter to the selected emails/subscribers.

6. Click **SMTP Configuration** tab in **Advanced Newsletter** to setup/configure your mail server.
7. Click **General Settings** tab in **Advanced Newsletter** to configure front-end settings.
8. Click **History** tab in **Advanced Newsletter** to view/clear history.

Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects installation or advice may cause.

Support

If you have any questions or problems, please refer to our support section: <http://support.fmemodules.com> where you will be able to log a Ticket and support will be provided.

If this does not provide the support you require or you are still struggling with your extension, submit a request via support@fmemodules.com