

USER GUIDE

Compatibility: PrestaShop v1.7.x – v8.x.x
For Module Version: 3.0.0



Intended Audience

The content of this document is designed to facilitate the users - managers, supervisors and others of **PrestaShop Pretty URL Module**. A step-by-step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always, backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module, we can do it for you as well. Just go to the support section share the order id to expedite the installation process.

Once you have installed, please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



Contents

Intended Audience.....	ii
Overview	iv
Installation Instructions	v
User Guide	vi
Module Configuration.....	vi
Pretty URL – URL Cleaner	vi
Products Pages URL Setting:	vi
Category Pages URL Setting:	viii
CMS Pages URL Setting:	viii
CMS Category Pages URL Setting:.....	ix
Brands Pages URL Setting:	ix
Supplier Pages URL Setting:	x
Meta Tag Manager.....	xi
Homepage Meta Tags Settings:	xi
CMS Pages Meta Tags Settings:	xii
How to use automatic meta generators:.....	xii
Category Pages Meta Tags Settings:	xiii
How to use automatic meta generators.....	xiii
Product Pages Meta Tags Settings:.....	xiv
Duplicate URLs Report	xvi
URL Redirection	xvii
Open Graph.....	xix
Robot.txt Settings	xxi
Sitemap Generator.....	xxii
Disclaimer.....	xxiii
Support	xxiii
Customization	xxiii



Getting Started!

Overview

PrestaShop Advance Pretty URL Module makes SEO friendly URLs of your store by removing auto generated IDs/numbers from URLs of your products, categories, manufacturer & other pages. The new update also includes features like Auto-Generation of Metas, Robot.txt and Sitemap Generation as well as Full Redirection Management. This guide will cover all aspects of this module.



Installation Instructions

1. Go to **Modules** → **Modules Manager** → Click **Upload a Module** → Browse for Downloaded Module ZIP file and click **Upload this module**.
2. Click Proceed with **Installation**.
3. Make sure Cache is disabled in **Advance Parameters** → **Performance**.
4. Go to **Modules** → **Modules Manager** → **Pretty URL** to Configure the module

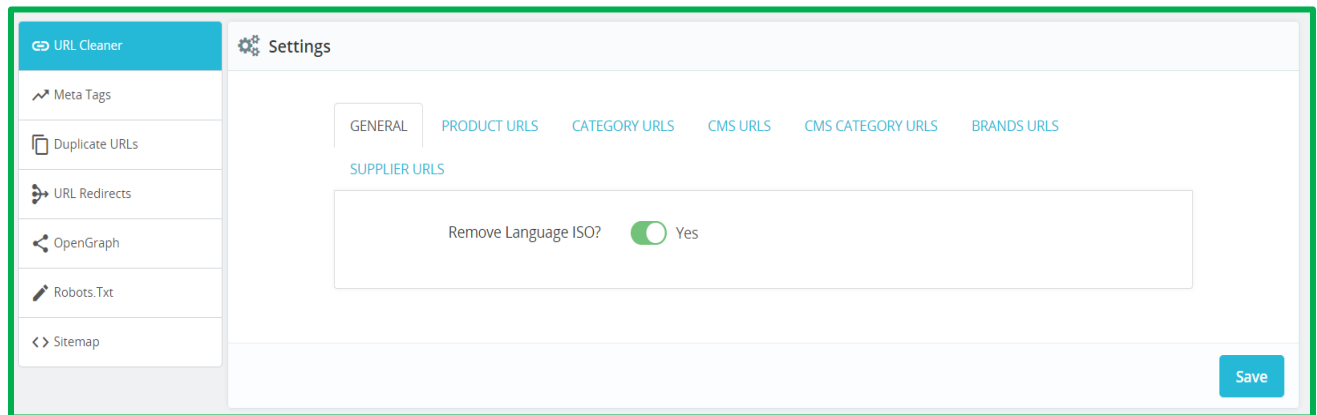


User Guide

Module Configuration

Pretty URL – URL Cleaner

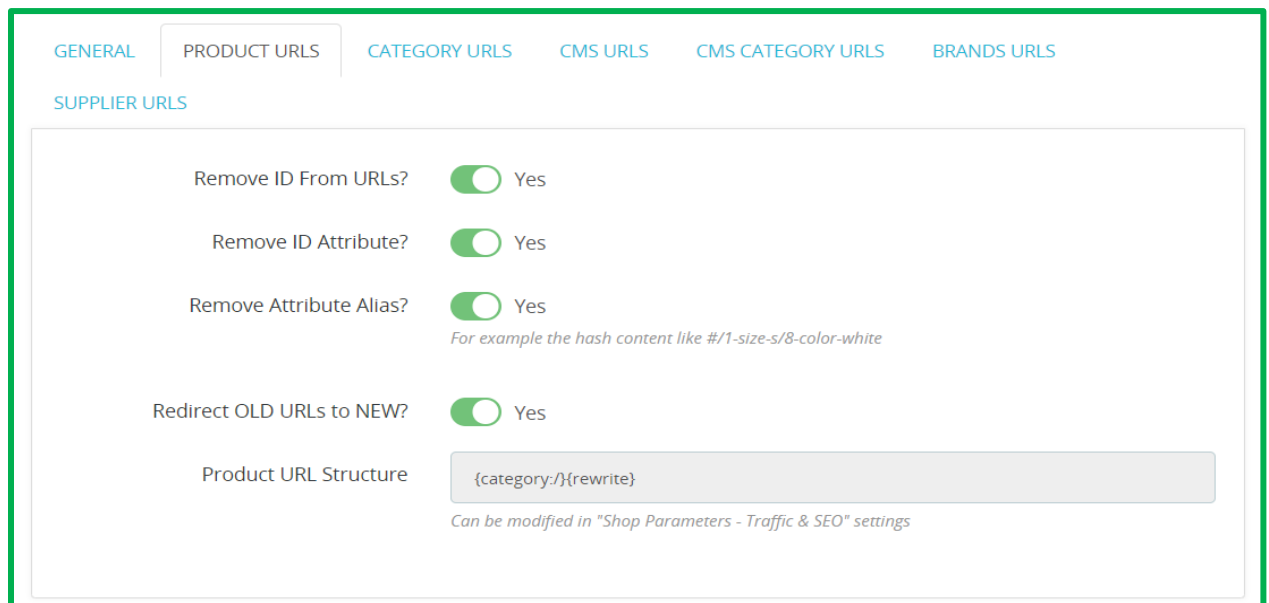
1. Go to **Backoffice** → Go to **Modules** → **Modules Manager** → **Pretty URL** → **Configure**
2. Click on URL Cleaner on left hand tab to set up URL Cleaner settings



3. In General tab you can enable or disable Language ISO from URLs. Note that language ISO will only be removed from the default language.

Products Pages URL Setting:

1. In Products URLs Tab you will find following settings:





2. **Remove ID From URLs** : Enabling this option will remove IDs from URLs of all product pages.
3. **Remove ID Attributes** : Enabling this option will remove attributes ID from URLs. Attributes ID usually appear when user selects some other variation of a product for example size or color.
4. **Remove Attributes Alias** : Enabling this option will remove Alias for Attributes from URLs. These are appeared as #/1-size-s/8-color-white
5. **Redirect OLD URLs to New** : This will redirect all old URLs to new ones. It is recommended to enable it always.
6. **Product URL Structure**: Here you can change the structure of your product page URLs. Some examples of how you can rewrite product page URLs are given below

Rewrite Example:

Route	Schema	URL
Route to products	{rewrite}	www.abc.com/black-cotton-shirt
Route to category	{rewrite}	www.abc.com/shirts
Route to layered navigation	{rewrite}	www.abc.com/shirts/size-M
Route to supplier	supplier/{rewrite}	www.abc.com/brands
Route to manufacturer	manufacturer/{rewrite}	www.abc.com/manufacture
Route to CMS page	content/{rewrite}	www.abc.com/content/privacy-policy

Rewrite with Category and SubCategories:

Route	Schema	URL
Route to products with all categories tree in URL	{categories:/{rewrite}	www.abc.com/shirts/t-shirts/black-cotton-shirt
Route to products with default category in URL	{category:/{rewrite}	www.abc.com/t-shirts/black-cotton-shirt

Rewrite with .html:

Route	Schema	URL
Route to products	{rewrite}.html	www.abc.com/black-cotton-shirt.html
Route to category	{rewrite}.html	www.abc.com/shirts.html
Route to layered navigation	{rewrite}.html	www.abc.com/shirts/size-M.html
Route to supplier	supplier/{rewrite}.html	www.abc.com/brands.html
Route to manufacturer	manufacturer/{rewrite}.html	www.abc.com/manufacture.html
Route to CMS page	content/{rewrite}.html	www.abc.com/content/privacy-policy.html



Category Pages URL Setting:

1. In Category URL Tab you will find following settings:

GENERAL PRODUCT URLS **CATEGORY URLS** CMS URLS CMS CATEGORY URLS BRANDS URLS

SUPPLIER URLS

Remove ID From URLs? Yes

Redirect OLD URLs to NEW? Yes

Category URL Structure

Can be modified in "Shop Parameters - Traffic & SEO" settings

2. **Remove ID From URLs** : Enabling this option will remove IDs from URLs of all category page.
3. **Redirect OLD URLs to New** : This will redirect all old URLs to new ones. It is recommended to enable it always.
4. **Category URL Structure**: Here you can change the structure of your categories page URLs.

CMS Pages URL Setting:

1. In CMS URL Tab you will find following settings:

GENERAL PRODUCT URLS CATEGORY URLS **CMS URLS** CMS CATEGORY URLS BRANDS URLS

SUPPLIER URLS

Remove ID From URLs? Yes

Redirect OLD URLs to NEW? Yes

CMS URL Structure

Can be modified in "Shop Parameters - Traffic & SEO" settings

2. **Remove ID From URLs**: Enabling this option will remove IDs from URLs of all cms pages.
3. **Redirect OLD URLs to New**: This will redirect all old URLs to new ones. It is recommended to enable it always.
4. **CMS URL Structure**: Here you can change the structure of your cms page URLs.



CMS Category Pages URL Setting:

1. In CMS Category URL Tab you will find following settings:

GENERAL PRODUCT URLS CATEGORY URLS CMS URLS **CMS CATEGORY URLS** BRANDS URLS

SUPPLIER URLS

Remove ID From URLs? Yes

Redirect OLD URLs to NEW? Yes

CMS Category URL Structure

Can be modified in "Shop Parameters - Traffic & SEO" settings

2. **Remove ID From URLs:** Enabling this option will remove IDs from URLs of all cms category pages.
3. **Redirect OLD URLs to New:** This will redirect all old URLs to new ones. It is recommended to enable it always.
4. **CMS URL Structure:** Here you can change the structure of your cms category page URLs.

Brands Pages URL Setting:

1. In Brands URL Tab you will find following settings:

GENERAL PRODUCT URLS CATEGORY URLS CMS URLS CMS CATEGORY URLS **BRANDS URLS**

SUPPLIER URLS

Remove ID From URLs? Yes

Redirect OLD URLs to NEW? Yes

Manufacturer URL Structure

Can be modified in "Shop Parameters - Traffic & SEO" settings

2. **Remove ID From URLs:** Enabling this option will remove IDs from URLs of all brands pages.
3. **Redirect OLD URLs to New:** This will redirect all old URLs to new ones. It is recommended to enable it always.
4. **CMS URL Structure:** Here you can change the structure of your brand page URLs.



Supplier Pages URL Setting:

1. In Supplier URL Tab you will find following settings:

A screenshot of the PrestaShop administration interface showing the 'Supplier URLs' settings. The page has a green border. At the top, there are tabs for 'GENERAL', 'PRODUCT URLS', 'CATEGORY URLS', 'CMS URLS', 'CMS CATEGORY URLS', and 'BRANDS URLS'. The 'SUPPLIER URLS' tab is selected. Below the tabs, there are three settings: 'Remove ID From URLs?' with a toggle switch set to 'Yes', 'Redirect OLD URLs to NEW?' with a toggle switch set to 'Yes', and 'SUPPLIER URL Structure' with a text input field containing 'supplier/{rewrite}'. Below the input field, there is a note: 'Can be modified in "Shop Parameters - Traffic & SEO" settings'.

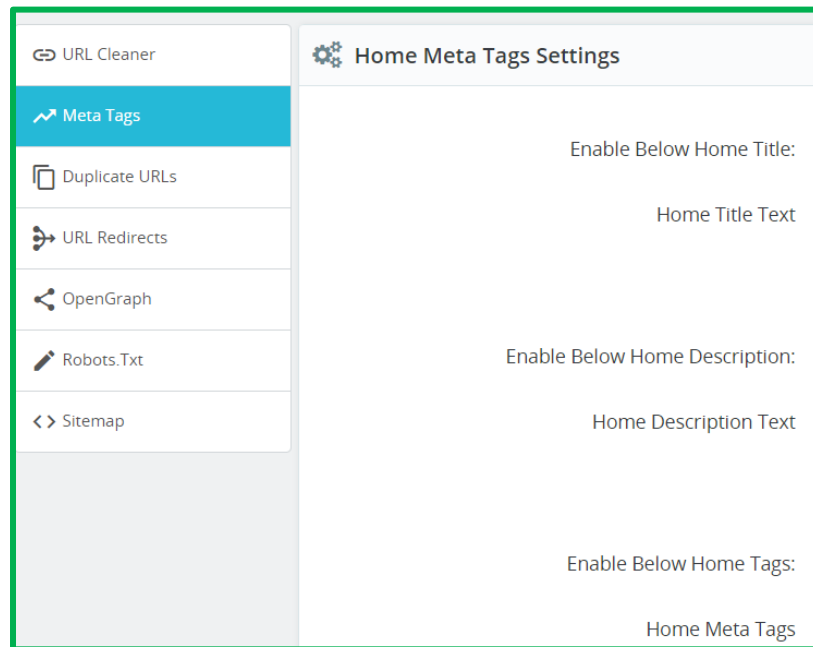
2. **Remove ID From URLs:** Enabling this option will remove IDs from URLs of all supplier pages.
3. **Redirect OLD URLs to New:** This will redirect all old URLs to new ones. It is recommended to enable it always.
4. **CMS URL Structure:** Here you can change the structure of your supplier page URLs.



Meta Tag Manager

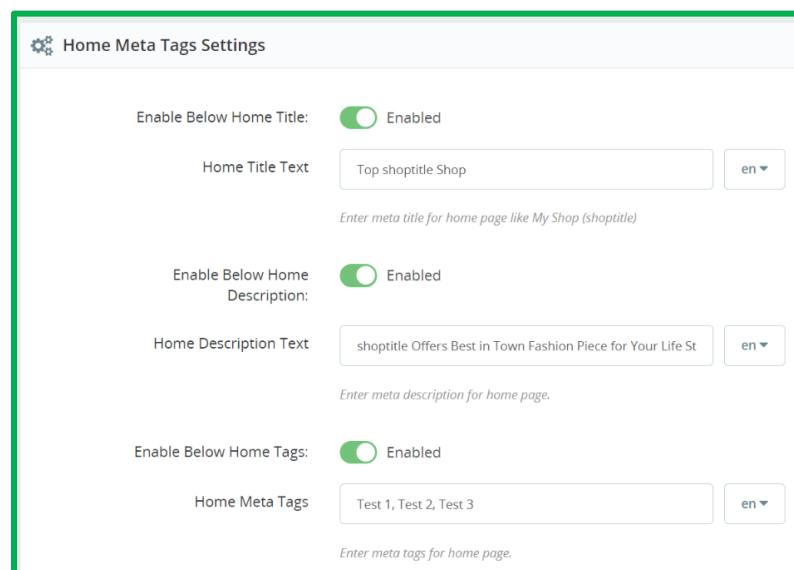
1. Go to **Backoffice** → Go to **Modules** → **Modules Manager** → **Pretty URL** → **Configure**
2. Click on **Meta Tags** on left hand side to generate meta tags.

Note: Make sure your metas are properly setup and are related to the niche of your website. To understand further please visit following [link](#).



Homepage Meta Tags Settings:

1. On top of Meta Tag tab, you will find settings for your homepage metas.





- Here you can set meta title, description and keywords for your store homepage. Available variable for homepage is “shoptitle”.

CMS Pages Meta Tags Settings:

- Next you have settings for CMS Page:

Enable Below CMS Title: Enabled

CMS Title Text: en ▼
Enter meta title for CMS page, keywords available are shoptitle, pagetitle.

Enable Below CMS Description: Enabled

CMS Description Text: en ▼
Enter meta description for CMS page, keywords available are shoptitle, pagetitle.

Enable Below CMS Tags: Enabled

CMS Meta Tags: en ▼
Enter meta tags for CMS page, keywords available are shoptitle, pagetitle.

How to use automatic meta generators:

You can also automate the process of generating metas for CMS pages as well. There are two variables that you can use i.e. Page Title and Shop Titles. All metas are multilingual.

Auto Meta Title for CMS Pages:

- Write the CMS Meta Titles using variables mentioned. see examples below.

Example 1:

(pagetitle) Page For (shoptitle)

This will set the meta titles as

Contact Us Page for Amazon

Auto Meta Descriptions for CMS Pages:

- Write the Meta Descriptions using variables mentioned. See examples below.

Example 1:

This is a (pagetitle) Page For (shoptitle).


This will set the meta titles as

This is a Contact Us Page for Amazon



Category Pages Meta Tags Settings:

1. Below CMS Meta settings you have settings for Category pages. You can set auto meta generation for titles, description and keywords.

 Category Meta Tags Settings

Enable Below Category Title: Enabled

Category Title Text: en ▼
Enter meta title for Category page, keywords available are shoptitle, categoryname, parentcategory

Enable Below Category Description: Enabled

Category Description Text: en ▼
Enter meta description for Category page, keywords available are shoptitle, categoryname, parentcategory.

Enable Below Category Tags: Enabled

Category Meta Tags: en ▼
Enter meta tags for Category page, keywords available are shoptitle, categoryname, parentcategory.

How to use automatic meta generators

You can also automate the process of generating metas for category pages as well. There are three variables that you can use i.e. Category Name, Parent Category and Shop Titles. All metas are multilingual.

Auto Meta Title for Category Pages:

1. Write the Meta Titles using variables mentioned. see examples below.

Example 1:

Best Seasonal (**categoryname**) For (**parentcategory**) Brought to You by (**shoptitle**)

This will set the meta titles as

Best Seasonal **Blouses** For **Women** Brought to You by **Armani**

Auto Meta Descriptions for Category Pages:

1. Write the Meta Descriptions using variables mentioned. See examples below.

Example 1:

Latest and Greatest Styles (**categoryname**) from (**shoptitle**). Get an amazing discount using special promo.

This will set the meta description for category pages as:

Latest and Greatest Styles For **Women** from **Amazon**. Get an amazing discount using special promo.



Product Pages Meta Tags Settings:

1. Lastly you have settings for meta settings for Product pages. You can set auto meta generation for titles, description and keywords.

How to use automatic meta generators

It is a very tiresome job to write metas for all the product pages. Especially if you have hundreds of products. Our Module takes care of this problem by using variables. You can use these variables to generate very effective metas. You can also select the desired language for each of the meta.

Auto Meta titles for product page:

1. Write the Meta Title and in place of product name use one of the variables mentioned using examples below

Enable Below Product Title: Enabled

Product Title Text en ▼

Click on below tags to add them.

- Product Name
- Product Category
- Product Description
- Product Short Description
- Product reference
- Product Manufacturer
- Product Features
- Product retail price with tax
- Product retail price withOut tax
- Product specific price with tax
- Product specific price withOut tax
- Product reduction
- Shop Title

Example 1:

Buy (variable product name) By (variable product manufacture) For Only (variable retail price) at (Shoptitle)

This will set the meta titles as:

Buy **Black T-Shirt** By **Addidas** For Only **\$20.00** at **Amazon**

Example 2:

Amazing Onetime Sale on (variable product name). Get(productreduction) Discount

This will set the meta titles as

Amazing Onetime Sale on **Black T-Shirt**. Get **\$5.00** Discount



Auto Meta Description for product page:

1. Write the Meta Descriptions using variables as explained in the example below:

Enable Below Product Description: Enabled

Product Description Text en ▼

Click on below tags to add them.

- [Product Name](#)
- [Product Category](#)
- [Product Description](#)
- [Product Short Description](#)
- [Product reference](#)
- [Product Manufacturer](#)
- [Product Features](#)
- [Product retail price with tax](#)
- [Product retail price withOut tax](#)
- [Product specific price with tax](#)
- [Product specific price withOut tax](#)
- [Product reduction](#)
- [Shop Title](#)

Example 1:

Now you can get hold of our latest (**variable product name**) By (**variable product manufacture**) only at (**Shoptitle**)

This will set the meta titles as

Now you can get hold of our latest **Black T-Shirt** By **Addidas** only at **Amazon**



Duplicate URLs Report

1. Go to **Backoffice** → Go to **Modules** → **Modules Manager** → **Pretty URL** → **Configure**
2. Click Duplicate URLs on left tab to see all of your duplicates.
3. You will be able to see the IDs of products, categories that are causing the conflict.

The screenshot displays the 'Duplicate URLs' configuration page in PrestaShop. The left sidebar contains navigation options: URL Cleaner, Meta Tags, Duplicate URLs (selected), URL Redirects, OpenGraph, Robots.Txt, and Sitemap. The main content area is divided into three sections:

- Product URLs:** A table with columns ID, Name, Link Rewrite, and Occurance. It shows one entry: ID 18,19, Name Hummingbird notebook, Link Rewrite customizable-mug, Occurance 1.
- Category URLsID:** A table with columns ID, Name, Link Rewrite, and Occurance. It displays 'No Collisions found'.
- Conflicts Between Category and Product URLs:** A table with columns ID Product, ID Category, and Shared Link Rewrite. It displays 'No Collisions found'.



URL Redirection

1. Go to **Backoffice** → Go to **Modules** → **Modules Manager** → **Pretty URL** → **Configure**
2. Click on URL Redirection on left hand side tab. Here you will find all of redirection settings.

URL Redirects Settings

Redirect Trigger?:

Controller redirects are flat and does not has type e.g(301,302) on other hand htaccess redirects might not be supported by all servers.

Redirect 404 :

Redirect 404 (Page Not Found) to selected page.

CMS Pages

ID	Page Name
<input type="radio"/> 1	Delivery
<input checked="" type="radio"/> 2	Legal Notice
<input type="radio"/> 3	Terms and conditions of use
<input type="radio"/> 4	About us
<input type="radio"/> 5	Secure payment

In case you have selected "Redirect 404" as CMS Page in above settings.

[Manage URL Redirects](#)

[Manage 404 Pages](#)

[Manage 404 Reports](#)

3. **Redirect Type:** Select your redirect type. This depends on the type of server you have.
4. **Redirect 404:** Here you can select where you 404 error pages are redirected. You can redirect your error page to:
 - a. Default
 - b. Home Page
 - c. CMS Page
5. **Manage URL Redirects:** Clicking here will take to a new page where you can add new redirects.

Manage Redirects

* Redirect Type

* Old URI

Do not use http, www and domain for old URI. Your old URI must start with "/" (i.e /old-uri.html)

* New URL

Use full URL with http/https, www and domain (i.e http://www.example.com/en/new-uri.html)



6. First you will select the redirect type. Then enter the old URL and then new URL. There are usually three redirect types:
 - a. 301, "Moved Permanently"—recommended for SEO
 - b. 302, "Moved Temporarily"
 - c. 303, "See Other" Not generally used

7. **Manage 404 Page:** Clicking here will take you to a new page where you will be able to see all your pages with 404 errors. You can also edit redirections for these pages from here:

ID	Redirection Type	404 Url	New Url
774	--	/ps8140/index.php?controller=404	
775	--	/ps8140/fr/page-introuvable	
776	--	/ps8140/modules/blockreassurance/views/img/reassurance/pack2/carrier.svg	

8. **Manage 404 Reports:** Clicking here will take you to a new page where you can see a report of all your pages having 404 error.

ID	404 URL	Shop
1	https://prettyurls.bestprestashopmodules.net/ps8140/modules/blockreassurance/views/img/reassurance/pack2/parcel.svg	1
2	https://prettyurls.bestprestashopmodules.net/ps8140/modules/blockreassurance/views/img/reassurance/pack2/carrier.svg	1
3	https://prettyurls.bestprestashopmodules.net/ps8140/modules/blockreassurance/views/img/reassurance/pack2/security.svg	1
31	https://prettyurls.bestprestashopmodules.net/index.php?controller=404	1



Open Graph

1. Go to **Backoffice** → Go to **Modules** → **Modules Manager** → **Pretty URL** → **Configure**
2. Click on OpenGraph on left hand side to see following settings. Top you have settings for Twitter Card and below that you have for Facebook.

Status? Yes

Twitter card type summary
 Summary large image

* Twitter:site
@username of website. Either twitter:site or twitter:site:id is required.


* Twitter:Title
Title of content (max 70 characters)

Product Name
Product Category
Product Description
Product Short Description
Product Description
Product Short Description
Product reference
Product Manufacturer
Product Features
Product retail price with tax
Product retail price withOut tax
Product specific price with tax
Product specific price withOut tax
Product reduction
Shop Title

3. **Status:** Enable it to enable this functionality
4. **Twitter Card Type:** Select the type of your card.
5. **Twitter Site:** Enter your site twitter handle
6. **Twitter Title:** Enter title you want twitter to show when someone shares your site on twitter. You can also use variables to auto create title.
7. **Twitter Description:** Enter description that you want twitter to show. You can also use variables to auto create description.
8. **Twitter Image:** Upload image you want twitter to show



9. **Twitter Image Alt:** Enter alt image tag for this image. You can also use variables to auto create img alt tag.

 Facebook graph

Status? Yes

* Facebook:Title en ▾

Title of content (max 70 characters)

[Product Name](#)
[Product Category](#)
[Product Description](#)
[Product Short Description](#)
[Product reference](#)
[Product Manufacturer](#)
[Product Features](#)
[Product retail price with tax](#)
[Product retail price withOut tax](#)
[Product specific price with tax](#)
[Product specific price withOut tax](#)
[Product reduction](#)
[Shop Title](#)

* Facebook:Description en ▾

Description of content maximum 200 characters

[Product Name](#)
[Product Category](#)
[Product Description](#)
[Product Short Description](#)

Now you have settings for Facebook graph:

1. **Status:** Enable to use this functionality
2. **Facebook Title:** Enter title that you want facebook to show when someone shares your site on facebook. You can also use variables here to auto generate titles.
3. **Facebook Description:** Enter your description.
4. **Facebook Image:** Upload your site image



Robot.txt Settings

1. Go to **Backoffice** → Go to **Modules** → **Modules Manager** → **Pretty URL** → **Configure**
2. Click on **Robot.txt** on left hand side to see following settings. From here you can not only generate new Robot.txt file but at the same time can also edit existing one.
3. Add **disallow** to the links that you want crawler to not crawl.
4. Click **Saves** to save the robot file.

The screenshot shows the 'Robots.txt Settings' configuration page in the PrestaShop backoffice. On the left is a sidebar menu with options: URL Cleaner, Meta Tags, Duplicate URLs, URL Redirects, OpenGraph, Robots.Txt (highlighted in blue), and Sitemap. The main content area is titled 'Robots.txt Settings' and contains a 'Robots Content' section with a text area containing the following text:

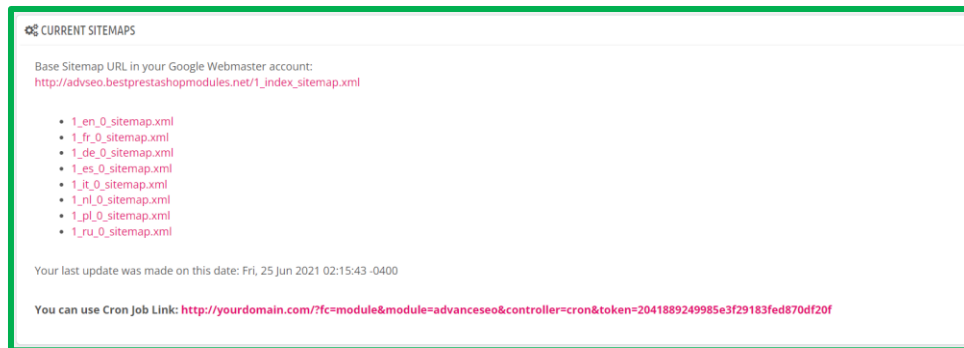
```
# robots.txt automatically generated by PrestaShop e-commerce open-source solution
# http://www.prestashop.com - http://www.prestashop.com/forums
# This file is to prevent the crawling and indexing of certain parts
# of your site by web crawlers and spiders run by sites like Yahoo!
# and Google. By telling these "robots" where not to go on your site,
# you save bandwidth and server resources.
# For more information about the robots.txt standard, see:
# http://www.robotstxt.org/robotstxt.html
User-agent: *
# Private pages
Disallow: /*?orderby=
Disallow: /*?orderway=
Disallow: /*?tag=
Disallow: /*?id_currency=
Disallow: /*?search_query=
Disallow: /*?back=
Disallow: /*?n=
Disallow: /*&orderby=
Disallow: /*&orderway=
Disallow: /*&tag=
Disallow: /*&id_currency=
Disallow: /*&search_query=
Disallow: /*&back=
Disallow: /*&n=
Disallow: /*controller=addresses
Disallow: /*controller=address
Disallow: /*controller=authentication
Disallow: /*controller=cart.
```

At the bottom of the main content area, there is a red button labeled 'Generate New File'.



Sitemap Generator

1. Go to **Backoffice** → Go to **Modules** → **Modules Manager** → **Pretty URL** → **Configure**
2. Click on **Sitemap Generator** on left hand side to see settings for sitemap.
3. On the top it will be showing your last generated sitemaps in different languages



Below you will find these settings:

4. **Sitemap to Generate:** Scroll below and select pages that you want to be included in your site map i.e all urls, only product page urls, only CMS page urls
5. **Select Shop:** As the module is multi-shop supported
6. **Update Frequency:** Select when you want to update your sitemap from hourly, daily, weekly, monthly or yearly
7. **Generate Links with:** Select you want http or https with links.
8. Check/ Uncheck to include images
9. If you are using CDN(Content delivery network) for images and want to include those in the sitemap as well, check CDN option
10. Checking “Ping Search Engine for new sitemap” will automatically ping google each time new sitemap is generated
11. If you want to exclude specific pages from sitemap you can select them by checking on them



Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

Customization

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.