



FME Modules



**PrestaShop 1.6.x To 1.7.x Module
User Guide 1.0**



INTENDED AUDIENCE

The content of this document is designed to facilitate the users - managers, supervisors, and others of the **Birthday Reminder** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

This extension will only work on the PrestaShop version 1.6.x to 1.7.x. As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module, we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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DEMO LINKS

- *Front Office*
- *Back Office*

INSTALLATION INSTRUCTIONS

Compatible - PrestaShop 1.6.x - 1.7.x

1. Log in to **PrestaShop** administration panel, go to **Modules** → Click Add new module
2. Select **v1.0.0Birthdayreminder.zip** which you downloaded and click upload this Module
3. Scroll down and find **Birthday Reminder** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**



USER GUIDE

HOW TO CONFIGURE THE MODULE

At the back office, go to **Modules > Module Manager > Birthday Reminder**. Here you will find all the module configurations.

Also you can find the Configurations from left panel under the **Birthday Reminder**.

GENERAL SETTINGS

The screenshot shows the 'BIRTHDAY REMINDER SETTINGS' page. It has a header with a gear icon and the title. Below the header are four tabs: 'GENERAL SETTINGS' (selected), 'ACCOUNT PAGE SETTINGS', 'EMAIL TEMPLATE SETTINGS', and 'CRON JOB LINK'. The 'GENERAL SETTINGS' tab contains three configuration items: 1. 'Status' with a toggle switch set to 'YES' and a description 'Enable/Disable automatic emailing.' 2. 'Send To Active Customer' with a toggle switch set to 'YES' and a description 'If enable, reminder email will only be send to active customers'. 3. 'Reminder Days' with a text input field containing the number '3' and a description 'Number of days before birth date. (optional)'. At the bottom right of the settings area is a 'Save' button with a floppy disk icon.

- **Status:** Admin can enable / Disable the module.
- **Send to Active Customer:** Reminder Email will be send to the Active Customers only, if this option is enabled.
- **Reminder Days:** Reminder Email will be sent before the specified days mentioned in the field.



ACCOUNT PAGE SETTINGS

- **Display Message:** A message will be shown to the user on the Account page, if admin enables this option.
- Customized Messages can be generated using WYSIWYG Editor, using the short codes.

The screenshot shows the 'BIRTHDAY REMINDER SETTINGS' interface. The 'ACCOUNT PAGE SETTINGS' tab is active. It features a toggle for 'Display Birthday Message' set to 'YES'. Below this is a WYSIWYG editor for the message, containing the text: 'HAPPY BIRTHDAY {first_name} {last_name}, Please accept our gift of 50% off on all items. Use Coupon {coupon_code}'. A list of shortcodes is provided at the bottom: {first_name}, {last_name}, {discount_name}, {coupon_code}, {shop_logo}, {company_name}, and {my_account_url}. A 'Save' button is located in the bottom right corner.

BIRTHDAY REMINDER SETTINGS

GENERAL SETTINGS | **ACCOUNT PAGE SETTINGS** | EMAIL TEMPLATE SETTINGS | CRON JOB LINK

Display Birthday Message YES NO
If enable, message will display on account page

* Message (Account Page)

Font Family Paragraph Font Sizes

HAPPY BIRTHDAY {first_name} {last_name}, Please accept our gift of 50% off on all items.
Use Coupon {coupon_code}

Shortcodes {first_name} {last_name} {discount_name} {coupon_code} {shop_logo}
{company_name} {my_account_url}

Save



HOW TO CREATE BIRTHDAY COUPONS

Click the **Add New** button to create multiple coupons for the users.

1. INFORMATION

The screenshot shows the 'INFORMATION' tab of a coupon creation interface. It features the following elements:

- Navigation:** 'INFORMATION' (selected), 'CONDITIONS', and 'ACTIONS' tabs.
- Name:** A text input field with a red asterisk and a language dropdown set to 'en'.
- Description:** A large text area.
- Code:** A text input field with a 'Generate' button.
- Caution:** A note below the Code field: "Caution! If you leave this field blank, the rule will automatically be applied to benefiting customers."
- Partial use:** A toggle switch currently set to 'YES'.
- Priority:** A text input field containing the number '1'.
- Status:** A toggle switch currently set to 'YES'.
- Footer:** 'Cancel', 'Save and stay', and 'Save' buttons.

- **Name**
- **Description**
- **Code:** Code will be generated by clicking on the Generate button. The benefiting customers will also take advantage of this rule if this field will not be filled.
- **Partial Use:** If this option will be allowed then a new voucher will be created with the remaining voucher's amount.
- **Priority:** Cart rules will be applied according to the Priority.
- **Status**



2. CONDITIONS

INFORMATION
CONDITIONS
ACTIONS

Limit to a single customer

Valid From To

Minimum amount

Total available

Total available for each user

Restrictions Country selection
This restriction applies to the country of delivery.

Carrier selection

Customer group selection

Compatibility with other cart rules

Product selection

- **Limit to a Single Customer:** The coupon can be restricted to a single customer by adding his / her name in the field.
- **Valid: From / To Date**
- **Minimum Amount:** Voucher will be applied only when the Cart value will be equal to this amount.
- **Total Available**
- **Total available for each user**
- **Restrictions:** Different restrictions can be applied to the rules. For example: Country, Courier, Customer Group, Compatibility and Product Selection.



3. ACTIONS

The screenshot shows the 'BIRTHDAY DISCOUNT' configuration page with the 'ACTIONS' tab selected. The page has three tabs: 'INFORMATION', 'CONDITIONS', and 'ACTIONS'. The 'ACTIONS' tab contains the following settings:

- Free shipping:** A toggle switch set to 'YES'.
- Apply a discount:** Radio buttons for 'Percent (%)', 'Amount' (selected), and 'None'.
- Amount:** A text input field containing '0', a currency dropdown menu set to 'USD', and a 'Tax excluded' dropdown menu.
- Apply a discount to:** Radio buttons for 'Order (without shipping)' (selected) and 'Specific product'.
- Exclude discounted products:** A toggle switch set to 'NO'.
- Send a free gift:** A toggle switch set to 'NO'.

- **Free Shipping**
- **Apply Discount:** Discount will be applied as Percentage or the specific Amount. Discounts will be applied to the Specific products or on the whole order as well.
- **Exclude Discounted Products:** If this option is enabled, then the products which are already on sale will be excluded from this rule.
- **Send Free Gift:** A free gift can be send to the users if admin allows this option.



DISCLAIMER

It is highly recommended to back up your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

SUPPORT

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

CUSTOMIZATION

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.