



AI Product Quiz Recommendation



AI Product Quiz
Recommendation

User Guide

Compatibility: Prestashop v1.7.x – v9.x.x

For Module Version: 1.0.0



Intended Audience

The content of this document is designed to facilitate the users -managers, supervisors and others of **AI Product Recommendation Quiz**. A step-by-step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always, backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module, we can do it for you as well. Just go to the support section share the order id to expedite the installation process.

Once you have installed, please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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Getting Started!

Overview

The PrestaShop Product Recommendation Quiz Module helps customers find the right products through interactive quizzes. Using AI or smart product attributes, it analyzes user answers and delivers personalized product recommendations, making product discovery easier and boosting conversions.



Installation Instructions

1. Go to Modules → Modules Manager → Click Upload a Module → Browse for Downloaded Module ZIP file and click Upload this module.
2. Click Proceed with Installation.
3. Make sure Cache is disabled in Advance Parameters → Performance.
4. Go to Modules → Modules Manager → AI Product Recommendation to Configure the module



User Guide

Module Configuration:

After installing the module go to Module > Module Manager > AI Product Recommendation. Here you will see all the configuration for your module.

✎ AI Quiz Generation Settings

i Enable AI to automatically generate quiz questions from your product catalog using Gemini or OpenAI.

Enable AI Quiz Generation **Enabled**
Allow AI to generate quiz questions automatically

AI Provider ▼
Choose which AI service to use for quiz generation

OpenAI Model ▼
Select which OpenAI model to use (gpt-3.5-turbo is recommended for cost)

Enable AI Quiz Generation: Enable to enable ai generation for quizzes

AI Provider: Pick your preferred AI platform — OpenAI, Google Gemini— and enter your API key.

AI Model: Select your AI model

Note: You need paid APIs.

ChatGPT: Click [here](#)

Gemini: Click [here](#)

Note: We can also integrate any other AI model of your choice subject to additional setup charges.



Quiz Access Settings

Configure how customers can access your quizzes.

- Show Quizzes on Homepage Disabled
Display quiz list on the homepage
- Enable Popup Modal Disabled
Show a popup modal on page load to promote quizzes
- Enable Floating Button Disabled
Show a floating button to access quizzes
- Enable Header Button Disabled
Show a button in the header to access quizzes
- Quiz List Page Description
Description text shown on the quiz list page
- Quizzes Per Page
Number of quizzes to display per page (0 for all)
- Show Quiz Link on Product Pages Disabled
Display "Take our quiz" link on product pages

Show Quizzes on Homepage: Displays available product quizzes directly on the homepage for easy access.

Enable Popup Modal: Shows the quiz in a popup window when users click the quiz button.

Enable Floating Button: Adds a floating quiz button that stays visible while users browse the store.

Enable Header Button: Displays a quiz access button in the store header for quick navigation.

Quiz List Page Description: Allows you to add a short description text on the quiz listing page.

Quizzes Per Page: Sets how many quizzes are displayed per page on the quiz list.

Show Quiz Link on Product Pages: Displays a quiz link on product pages to help customers find suitable products.



Generating Product Quizzes

Go to Sell > Product Quizzes. Here you will see all the quizzes you have already created. Click on plus button to add a new set of quizzes. You have three option to generate quizzes. Manual, AI and Smart.

Product Quizzes

Quizzes
Analytics

Product Quizzes + ↻

ID	Quiz Name	Type	Status	Position	Created	
<input type="checkbox"/>	4 Product Finder Quiz	shortlist	✘	1	01/01/2026 01:36:29	Edit
<input type="checkbox"/>	6 Product Finder Quiz	shortlist	✘	1	01/05/2026 01:38:32	Edit
<input type="checkbox"/>	3 Discover Your Perfect E-Commerce Product	comparison	✔	2	12/29/2025 17:09:53	Edit
<input type="checkbox"/>	5 Test Quiz	finder	✔	2	01/05/2026 01:38:19	Edit

Bulk actions ▾

Generating Manual Quizzes

Step1: Select Manual to create quizzes manually. After filling out below information. Click on “Save and Edit Questions” to start adding questions. If you are using more then one set of questions and answers then using position input box smartly. Give different value to each recommendation.

? Quiz Configuration

* Quiz Name

Description

* Quiz Type ▼
Finder - Recommend 1 best product

Active Disabled

Recommend Products Based on AI Disabled
Use AI to analyze quiz answers and recommend products intelligently. Falls back to traditional scoring if AI fails. Requires AI provider configured in module settings.

Position

✘ Cancel
Save and Edit Questions
Save

Quiz Name: Enter a unique name to identify this quiz in the backend and frontend.

Description: Add a short description explaining what the quiz helps users find.

Quiz Type: Choose how recommended products should be displayed after the quiz.

Finder: Shows one best-matched product based on the user’s answers.

Shortlist: Displays a list of top recommended products for the user to choose from.



Comparison: Shows two or three best-matching products in a side-by-side comparison.

Active: Enable or disable this quiz on the storefront.

Recommend Products Based on AI: Uses AI to analyze quiz answers and recommend the most relevant products automatically.

Step2: Now you will add actual questions. Note that you can also add questions using AI here. For now we will add question manually by clicking on “Add Question” button.

? Quiz Questions - Get your best product finder

🕒 Create questions to guide customers to the perfect product. Drag and drop to reorder questions.

⚠️ No questions yet. Click "Add Question" to get started.

Quiz Settings

Quiz Type
finder

Status
Active

Total Questions
0

[Edit Quiz Settings](#) [+ Add Question](#) [AI Generate Question](#) [← Back to Quiz List](#)



Step3: Now we will add questions. Also see examples below to make your understanding clearer.

? Add Question
✕

Question Text *

🇺🇸 EN

Select your desired color:

Question Type * **Position**

Single Choice
▼

1

Required

Answer Options

Option Text

🇺🇸 EN

Black

Value (for matching)
Black

Position
1

✕

Option Text

🇺🇸 EN

White

Value (for matching)
White

Position
2

✕

+ Add Option

Advanced Settings

Match to Product Attribute

Product Attribute (Color, Size, etc.)
▼

Cancel
SAVE QUESTION

Question Text: Write down your question here

Question Type: Select question type

- **Single Choice:** This will allow users to select only one option
- **Multiple Choice:** This will allow users to select multiple question
- **Slider Range:** Here you will be able to input range i.e. for price. Make sure to select Range selection below in Advance Settings
- **Text Input:** This will be text input by user

Answer Options: Here you will input answers. First box is for the label that will be shown to the users

Value (for matching): Here you will input the matching attribute i.e for color black for Size X, L etc. See example below

Position: Input where this option will be shown



- **Match to Product Attribute:** Select how the answers will be matched with the products
 - **Price Range:** Select this if you want the price value input by the users to match the range of price. In value matching field you will input range i.e <100 or 10 - 150
 - **Category:** This will select the product from category. In value matching field above you will input category name that exist in your shop i.e men, women etc
 - **Product Feature/ Attribute:** This will match the product based on attribute. In the value matching field above you will input attributes i.e Black, L, M

Examples 1: Product Recommendation Based on Budge (Slider)

Question Text:

What is your preferred budget?

Question Type:

Slider Range

Match to Product Attribute

Price Range

Min Value

10

Max Value

50

Step

10

Position:

2

Match to Product Attribute:

Price Range

Explanation:

This question allows users to select their budget using a slider.

The module will match user-selected values with product prices falling within the defined range and recommend products accordingly.

Examples 2: Product Recommendation Based on Color (Single Choice)

Question Text:

Which color do you prefer?

Question Type:

Single Choice

Answer Options and Matching Values:

Answer Label: *Black*

Value (for matching): *Black*

Position: *1*

Answer Label: *White*

Value (for matching): *White*

Position: *2*



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Answer Label: Blue

Value (for matching): Blue

Position: 3

Match to Product Attribute:

Product Feature / Attribute

Explanation:

Users can select one preferred color.

The module matches the selected option with product attributes (for example, Color = Black) and recommends only products that match the chosen color.

Step4: After you save a question you it will be shown in the questions list from here you can edit or delete it if you want. You can also add a new question from here. Click on “Edit Quiz Settings” and then save. You will see your set of questions being saved.

The screenshot displays the 'Quiz Questions' editor interface. At the top, it says '? Quiz Questions - Select your perfect Product finder'. Below this is a light blue instruction bar: 'Create questions to guide customers to the perfect product. Drag and drop to reorder questions.' The main area contains a question card: '1 Select your desired color:' with 'Type: Single Choice | Required'. Below the question are two radio button options: 'Black' and 'White'. To the right of the question card is a 'Quiz Settings' panel showing 'Quiz Type: finder', 'Status: ACTIVE', and 'Total Questions: 1'. At the bottom of the interface are four buttons: 'Edit Quiz Settings', 'ADD QUESTION', 'AI Generate Question', and 'Back to Quiz List'.



Generating AI based Questions

Step1: Select AI-Powered Generation from the list.

Help

? Choose how you want to create your quiz:

Manual Creation

Create quiz questions yourself with full control over every detail.

- ✓ Complete customization
- ✓ No API costs
- ✓ Full control

+CREATE MANUALLY

AI-Powered Generation

Let AI analyze your products and create quiz questions automatically.

- ✓ Instant quiz creation
- ✓ Smart attribute detection
- ✓ Natural language questions

Generate with AI

Smart Attribute-Based Generation (No API Required)

Automatically generate quiz questions based on your product attributes - no AI API needed!

- ✓ 100% free - no API costs
- ✓ Analyzes product catalog
- ✓ Creates relevant questions
- ✓ Questions are translatable

Generate Smart Quiz

Step2: After filling our form below click on “Generate Quiz”.

✎ AI Quiz Generator ✕

Quiz Language *

English (English)
▼

Quiz will be generated in this language only

Select Categories (Optional)

- Clothes
- Accessories
- Art
- Men
- Stationery
- Women

Hold Ctrl (Cmd on Mac) to select multiple categories

Select Specific Products (Optional)

Type to search products...

Selected products will appear here

Search and click to select products. If both categories and products are selected, products from categories will be used plus the specific products.

Quiz Type

Finder - Recommend 1 best product
▼

Number of Questions

5

Enter a number between 3 and 10

Cancel

✎ GENERATE QUIZ

Quiz Language: Select the language in which you want to generate the questions

Select Categories: You can select categories the questions related to these products will be generated. This is optional.



FME Modules

Select Specific Products: You can select products, the questions related to these products will be generated. This is optional.

Quiz Type: Choose how recommended products should be displayed after the quiz.

Finder: Shows one best-matched product based on the user's answers.

Shortlist: Displays a list of top recommended products for the user to choose from.

Comparison: Shows two or three best-matching products in a side-by-side comparison.

Number of Questions: Select the number of questions.

Step3: AI generated questions and answers will be visible here. You can save these questions or there is an option to regenerate all the questions again. Let's click in Save Quiz here.

AI Quiz Generator ✕

Quiz Generated Successfully!

Discover Your Perfect Home Decor Item
Find the ideal home decor item that matches your style and preferences with this fun quiz!

Questions (5):

1. **What material do you prefer for your home accessories?** single
 - Ceramic
 - Matt paper
 - Polyester
2. **Do you prefer products with removable covers?** single
 - Yes
 - No
3. **What color do you prefer for your accessories?** single
 - White
 - Black
4. **What is your preferred price range?** single
 - Under \$15.73
 - \$15.73 - \$22.45
 - \$22.45 - \$29.18
 - Over \$29.18
5. **Which category do you prefer for your home decor item?** single
 - Accessories
 - Home Accessories
 - Art
 - Stationery
 - Clothes

Cancel Regenerate Quiz Save Quiz



Step4: In next page you will be able to edit each question or delete any of them. You can also add a new question if you want. If you are satisfied with the questions then click on “Edit Quiz Settings” button below.

Note: If want to manually assign products to the question then edit each question and follow “How to Add Quizzes Manually” heading above.

Step5: Here fill out this form. Make sure to enable the questions. Also Enable AI Product Recommendation in order to allow AI to suggest products. Click save and your questions will become visible. If you are using more than one set of questions and answers then using position input box smartly. Give different value to each recommendation.



Generating Smart Attribute Based Generation Questions

Step1: Select Smart Attribute Based generation from the list. Smart Attribute-Based Generation automatically creates quiz questions by analyzing your store’s existing product attributes, features, and categories without using any AI API.

It scans your product catalog, detects common attributes like size, color, price range, or features, and then generates ready-to-use, relevant quiz questions. Customer answers are matched directly with product attributes to recommend the most suitable products.

This method is 100% free, requires no API key, works for any type of store, and all generated questions are fully editable and translatable.

The screenshot shows the 'Product Quizzes' interface with a 'Help' button in the top right. A light blue banner at the top says 'Choose how you want to create your quiz:'. Below are three cards:

- Manual Creation:** Icon of a pencil. Description: 'Create quiz questions yourself with full control over every detail.' Features: Complete customization, No API costs, Full control. Button: '+CREATE MANUALLY'.
- AI-Powered Generation:** Icon of a pencil with a lightning bolt. Description: 'Let AI analyze your products and create quiz questions automatically.' Features: Instant quiz creation, Smart attribute detection, Natural language questions. Button: 'Generate with AI'.
- Smart Attribute-Based Generation (No API Required):** Icon of a lightbulb. Description: 'Automatically generate quiz questions based on your product attributes - no AI API needed!' Features: 100% free - no API costs, Analyzes product catalog, Creates relevant questions, Questions are translatable. Button: 'Generate Smart Quiz'.

Step2: It will automatically generate quizzes. In next page you will be able to edit each question or delete any of them. You can also add a new question if you want. If you are satisfied with the questions then click on “Edit Quiz Settings” button below.

The screenshot shows a question editor for a 'Single Choice' question. The question is 'Which category do you prefer for your home decor item?'. The options are: Accessories, Home Accessories, Art, Stationery, and Clothes. At the bottom, there are three buttons: 'Edit Quiz Settings' (highlighted with a red arrow), 'ADD QUESTION', and 'AI Generate Question'.

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Step3: Here fill out this form. Make sure to enable the questions. Click save and your questions will become visible. If you are using more then one set of questions and answers then using position input box smartly. Give different value to each recommendation.

* Quiz Name

Description

* Quiz Type

Active Enabled

Recommend Products Based on AI Disabled
Use AI to analyze quiz answers and recommend products intelligently. Falls back to traditional scoring if AI fails. Requires AI provider configured in module settings.

Position

[Edit Questions](#) [Save](#)



Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

Customization

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.