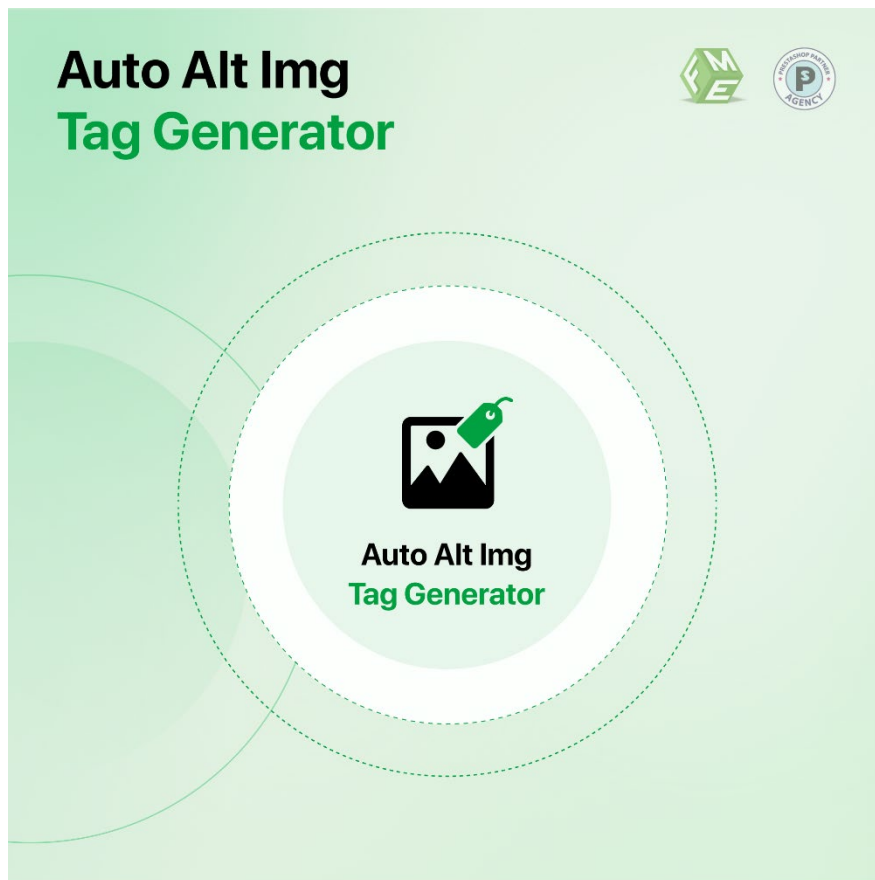




FME Modules



SEO Alt Images Tags

User Guide



Intended Audience

The content of this document is designed to facilitate the users -managers, supervisors and others of **SEO Alt Images Tags** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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Getting Started!

Installation Instructions

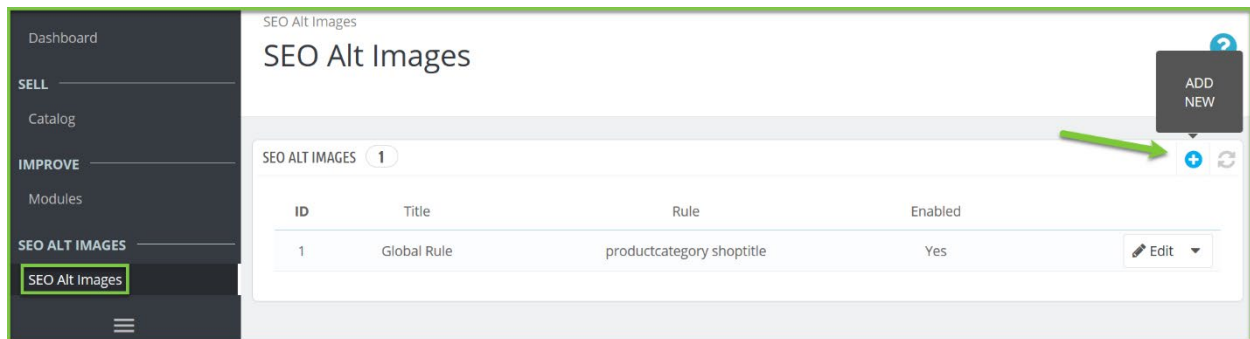
1. Log into **PrestaShop** administration panel, go to **Modules** → Click Add new module.
2. Select **seoaltimages.zip** which you downloaded and click upload this Module.
3. Scroll down and find **SEO Alt Images** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**.



User Guide

How to Add / Edit SEO Alt Image Tags

At the backend go to **SEO Alt Image Tags**. Here you will find all the rules created for Alt Image Tags. Click on the **+** as highlighted in the image below to add new tag rules.



Here you will find the following rule settings:

- **Status:** Enable / Disable the rule
- **Title:** Enter title for back office use only
- **Select Shop(s):** Choose which shop's images tag will be applied on
- **Select Language(s):** Choose which language store images tag will be applied on
- **Alt Rule:** Select type of alt tag from the following:
 - Product Name
 - Product Category
 - Product Short Description
 - Product reference
 - Product Manufacturer
 - Product retail price with tax
 - Product retail price withOut tax



- Product specific price with tax
 - Product specific price withOut tax
 - Product reduction
 - Shop Title
- **Apply On:** Rule will be applied on the following choices:
 - All Products
 - Selected Categories
 - Selected Products

SETTINGS

*Status

YES
NO

Title

Alternate text title

Please enter title for Back office use only.

*Select Shop(s)

	ID	Store name
☐	--	All
☐	1	Developer

*Select Language(s)

	ID	Language
☐	--	All
☐	1	English (English)
☐	2	Français (French)
☐	3	Deutsch (German)
☐	4	Español (Spanish)
☐	5	Italiano (Italian)
☐	6	Nederlands (Dutch)

*Alt Rule

productname-productdesc

Product Name
Product Category
Product Short Description
Product reference
Product Manufacturer
Product retail price with tax
Product retail price withOut tax
Product specific price with tax
Product specific price withOut tax
Product reduction
Shop Title

*Apply On

☐ All Products
☐ Selected Categories
☐ Selected Products

The rule will be applied on above choice.



How to use automatic img tag generators

You can also automate the process of generating img tags. There are three variables that you can use i.e. Category Name, Parent Category and Shop Titles. All metas are multilingual.

*Alt Rule

Best productname from shoptitle at only productretailpricewithtax

Product Name

Product Category

Product Short Description

Product reference

Product Manufacturer

Product retail price with tax

Product retail price withOut tax

Product specific price with tax

Product specific price withOut tax

Product reduction

Shop Title

Example 1:

Best Seasonal (productname) from (shoptitle) only at (productretailpricewithtax)

This will set the img tag as

Best Seasonal Blouses from Armani only at \$11.99

Example 2:

Best (productname) from (shoptitle).

This will set the img tag as

Best Football from Sialkot



Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

Customization

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.