



FME MODULES



PRESTASHOP MODULE

USER GUIDE



INTENDED AUDIENCE

The content of this document is designed to facilitate the users - managers, supervisors, and others of the **SEO Internal Linking** PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module, we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



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INSTALLATION INSTRUCTIONS

1. Log in to PrestaShop administration panel, go to Modules → Click Add new module
2. Select seointernallinking.zip which you downloaded and click upload this Module
3. Scroll down and find SEO Internal Linking and click Install. You are done
4. Clear Cache in Advance Parameters → Performance

USE CASES

1. Boost Product Discovery Across Your Store

Use the module to automatically link related products within product descriptions. For example, if a customer is viewing a smartphone, you can link relevant accessories like cases or chargers, encouraging customers to explore and purchase complementary items.

2. Improve SEO Rankings for Important Pages

Strategically link keywords that are commonly searched to important landing pages, such as your best-selling products or promotional pages. This helps distribute SEO value throughout your site, improving the rankings of high-priority pages in search engine results.

3. Enhance Blog Content with Product Links

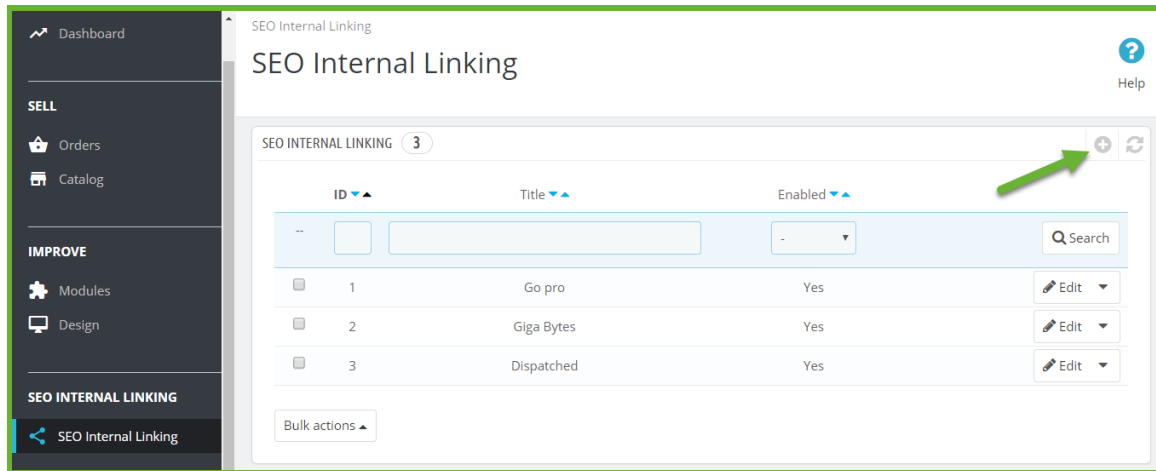
If your store features a blog, use the module to link specific keywords within blog posts to relevant products. For example, if you write about skincare routines, you can automatically link terms like "moisturizer" or "cleanser" to corresponding product pages, driving more traffic from your blog to your store.



USER GUIDE

HOW TO ADD/EDIT INTERNAL LINKING RULES

At the back office, go to SEO INTERNAL LINKING > SEO Internal Linking. Here you will find all the internal linking rules in a grid. Click on + to Continue.



Here you will have to provide the following information to create internal link.

ADD/EDIT SEO INTERNAL LINKING

- Status: Enable to enable this rule
- Title: This will be also used as the title attribute of href tag.
- Link Color: This will be the color of href tag.
- Open in new window: Enabling this will open link in new tab when clicked.
- Add Nofollow: Enabling this option will add a nofollow thag to the link.
- Number of replacements: Number of replacements per page, if this value is 1 then only first found text will be linked.
- Target Page Types: Select on which pages you want to add internal links.
 - Home Page
 - CMS Pages
 - Product Pages
 - Category Pages



- Target Link: It will be used as link for href tag.
- Keywords: To add words, write something, and then press the "Enter" key OR comma. All of these words will be linked.

SEO Internal Linking ? Help

Add new

ADD/EDIT SEO INTERNAL LINKING

*** Status**

YES NO

Title

en ▾

It will be also used as title attribute of href tag.

Link Color

It will be color of href tag.

Open in new window

YES NO

Add Nofollow

YES NO

Number of replacements

Number of replacements per page, if this value is 1 than only first found text will be linked.

*** Target Page Types**

Home Page

CMS Pages

Product Pages

Category Pages

*** Target Link**

en ▾

It will used as link for href tag.

*** Keywords**

en ▾

To add words, write something, and then press the "Enter" key OR comma.



DISCLAIMER

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

SUPPORT

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

CUSTOMIZATION

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.