

FME RICH SNIPPET



Installation Guide - Version 1.0

<http://www.fmemodules.com>

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Rich Snippet Module Installation Guide

If you need any assistance in installation please touch base with us on our site or through email. We provide installation services as well if needed. Just fill out the form and let us know that you require us to install this module for you.

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Getting Started!

Overview

Rich snippets extension for PrestaShop allows you to earn more clicks and conversions by displaying valuable product information such as reviews, ratings, price etc. in search results. It makes your snippets stand out in search results and gives users prominent and compelling reasons to visit your website or product page.

Features

Rich snippets module for PrestaShop allows you to display additional product information in search results, which makes your snippet more valuable to users and gives them prominent reasons to click on your link. You can display following type of additional product information in search results:

1. Product name
2. Show breadcrumbs trail
3. Show product information
4. Show price of product
5. Display product stock status
6. Display brand
7. Display product reviews and weight
8. Rich Snippets were introduced by Google to increase click through rate (CTR) of your website. It also helps user identify and select valuable source of information when they search for any particular query.
9. In order to add above schema markup information (structured data) in your product page HTML, you just need to enable these fields and this module will automatically add the required HTML tags. The ultimate purpose of this product is to reduce bounce rate and increase your CTR.

Key Features:

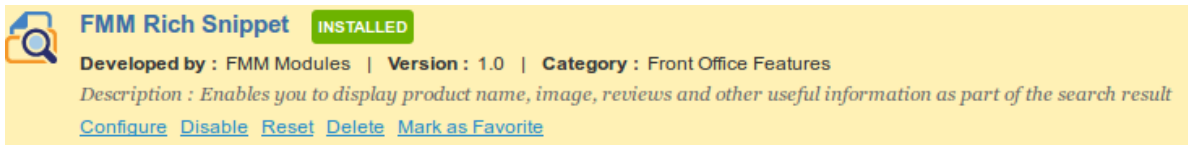
- Increases CTR and decreases bounce rate
- Makes your snippet stand out in search results
- Gives users valuable information about your product before they even visit it, and attracts them
- 8 different schema markup tags are supported
- Structured data also helps search engines learn more about various aspects of your product and hence show it to searchers more appropriately.
- Structured data also serve as great call to action.
- Your customers will always find up to date product information in search results.
- Supports latest PrestaShop version
- Easy to install and manage

Installation

Step by Step

General Installation instructions

1. Log into PrestaShop administration panel, go to **Modules** → Click **Add new module**.
2. Select **fmmrichsnippet.zip** which you downloaded and click **Upload this module**.
3. Scroll down and find **FME Rich Snippet** and click **Install**. You are done
4. **Clear Cache** in **Advance Parameters** → **Performance**.
5. Make sure **Cache** is disabled in **Advance Parameters** → **Performance**.



The screenshot shows the 'FMM Rich Snippet' module in the PrestaShop administration panel. The module name is 'FMM Rich Snippet' with a green 'INSTALLED' badge. Below the name, it says 'Developed by : FMM Modules | Version : 1.0 | Category : Front Office Features'. A description follows: 'Description : Enables you to display product name, image, reviews and other useful information as part of the search result'. At the bottom, there are several action links: 'Configure', 'Disable', 'Reset', 'Delete', and 'Mark as Favorite'.

6. For Settings Go to **Modules** → **Modules** → find **FME Rich Snippet** and click **Configure**.

Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects installation or advice may cause.

Support

If you have any questions or problems, please refer to our support section: <http://support.fmemodules.com> where you will be able to log a Ticket and support will be provided.

If this does not provide the support you require or you are still struggling with your extension, submit a request via support@fmemodules.com