



FME Modules

**Custom Static
HTML Blocks**



Static Block

Html Blocks with Custom Blocks

PrestaShop Module

User Guide

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Intended Audience

The content of this document is designed to facilitate the users -managers, supervisors and others of Static Blocks PrestaShop Module. A step by step instruction has been added to this document to help users to install the module on PrestaShop.

As a safe practice always backup your files and database before installing any module on PrestaShop. If you are looking for someone to install the module we can do it for you as well. Just go to the following link and let support know the order id to expedite the installation process.

Once you have installed please see the User Guide to help you understand on how to use the module to its full capacity. If you still have questions feel free to contact us on the support platform where you bought this module.

If you have any custom requirements feel free to touch base with us.



Getting Started!

Overview

PrestaShop Static HTML Block module allows you to create custom HTML blocks to display special information such as text, widgets, custom CSS/HTML or other stuff. You can add special blocks in footer, header, CMS pages or any other page in the left/right columns, with the ability to add CSS effects.

Installation Instructions

1. Log into PrestaShop administration panel, go to Modules → Click Add new module.
2. Select staticblock.zip which you downloaded and click upload this
3. Module.
4. Scroll down and find Static Blocks and click Install. You are done
5. Clear Cache in Advance Parameters → Performance.

Use Cases

Promotional Banners Based on Cart Total

Use the module to display special discount banners or free shipping offers only to customers who have reached a specific cart total. This motivates users to add more items to their cart to qualify for the promotion, boosting average order value.

Product-Specific Information Blocks

Display unique content blocks on certain product pages to highlight features, warranties, or usage tips. For example, an electronics store could add a "How to Care for Your Device" section to each product page, enhancing customer satisfaction and reducing returns.

Category-Based Announcements

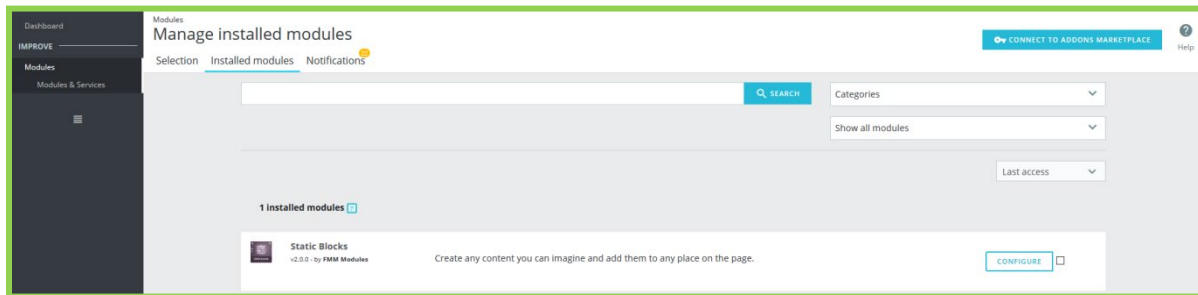
Add custom HTML blocks to specific category pages, such as seasonal product collections or exclusive deals for certain product groups. For instance, a clothing store could showcase a "Summer Collection" announcement only on relevant category pages, driving attention to specific product lines.



User Guide

How to Configure the Module:

Step 1: At the back office, go to “**Module & Services**” and click on the “**Installed Modules**” tab. Click on “**Configure**” to continue.



Static Blocks

Step 2: Here you can add/edit static blocks. Click on the “+” icon to add new block.

ID	Title	Hook	Status	Show Title	Date Created	Last Modified	Position	
1	Header Block	Shopping Cart Footer (displayShoppingCartFooter)	✓	✗	2018-06-05 06:38:34	2021-05-21 01:48:13	1	Edit
2	Demo	Shopping Cart Footer (displayShoppingCartFooter)	✓	✗	2018-06-05 07:36:14	2020-11-18 05:33:02	2	Edit
3	Info Shipping Block	Shopping Cart Footer (displayShoppingCartFooter)	✓	✓	2018-06-05 07:38:56	2020-11-18 05:34:22	3	Edit
4	Home	Home Page (displayHome)	✓	✗	2018-06-05 07:41:10	2021-06-23 02:11:16	4	Edit
5	Footer	Page Footer (displayFooter)	✓	✓	2018-06-05 07:44:49	2021-06-23 07:08:36	5	Edit
6	Static Block Slider	Navigation Block 2 (displayNav2) - (for PS 1.7)	✗	✗	2018-06-06 03:21:15	2021-05-21 01:52:58	6	Edit
7	Home Left Column Block	Home Page (displayHome)	✗	✓	2018-06-06 04:39:41	2021-06-23 07:06:42	7	Edit
10	Events	Page Left Column (displayLeftColumn)	✓	✓	2018-06-20 07:57:00	2021-06-23 07:07:35	9	Edit

Step 3: Add your block information as per your requirement.



EDIT STATIC BLOCK:
en

Block Title: en

Please enter block title.

Select editor: Basic WYSIWYG Editor

Select Editor to add content.

Content:

*** Hook:** Shopping Cart Footer (displayShoppingCartFooter)

Select a hook from the list.

Date From: 📅

Your block will be shown from selected date.

Date To: 📅

Your block will be shown till selected date.

Template: None

Select a custom template from the list.

Group access

<input type="checkbox"/>	ID	Group name
<input checked="" type="checkbox"/>	1	Visitor
<input checked="" type="checkbox"/>	2	Guest
<input checked="" type="checkbox"/>	3	Customer

Status: YES NO

Enable/Disable a block.

Show Title: YES NO

Enable/Disable block title.

Custom CSS: YES NO

Enable/Disable custom css (if disabled default css will be apply).

Embedded Code:

Cancel
Save

CONDITIONS

Category is (2) Home ➕ Add Rule

Product is (9) Black T-Shirt ➕ Add Rule

Product Price is ➕ Add Rule

Product Quantity is ➕ Add Rule

Cart Product is (9) Black T-Shirt ➕ Add Rule

Cart Total is ➕ Add Rule

Brand is Fashion Manufacturer ➕ Add Rule

Supplier is Fashion Supplier ➕ Add Rule

EXCEPTIONS

Page Type is address ➕ Add Rule

+
Add New Condition Group

CONDITION GROUP 1 ✖

Type	Operator	Value

Edit Static Block

Fill the following information in order to create a block.

- **Block Title** – Enter a title for the static block to identify it on the frontend.
- **Select Editor** – Choose from four different types of editors to customize the content of the block.
- **Content** – Input the main content or text that will be displayed in the static block.
- **Hook** – Select the hook location where the static block will be rendered on the site.
- **Date From** – Schedule the start date for when the block will be visible on the site.
- **Date To** – Set the end date for when the block should stop being displayed.
- **Template** – Choose from pre-made templates to style the static block.
- **Group Access** – Restrict visibility of the block to specific user groups; only selected groups will see it.
- **Status** – Set the block to either active or inactive, controlling its display on the site.
- **Show Title** – Decide whether to display the block title alongside the content.



- **Custom CSS** – Add custom CSS code to style the block according to specific design needs.
- **Embedded Code** – Use the embedded code option to place the static block anywhere on the site as needed.

Conditions

The screenshot shows a 'CONDITIONS' panel with the following entries:

Field	Operator	Value	Action
Category	is	(2) Home	+ Add Rule
Product	is	(9) Black T-Shirt	+ Add Rule
Product Price	is		+ Add Rule
Product Quantity	is		+ Add Rule
Cart Product	is	(9) Black T-Shirt	+ Add Rule
Cart Total	is		+ Add Rule
Brand	is	Fashion Manufact...	+ Add Rule
Supplier	is	Fashion Supplier	+ Add Rule

You can create multiple conditions to show your block at exact time and place where you want.

For Example:

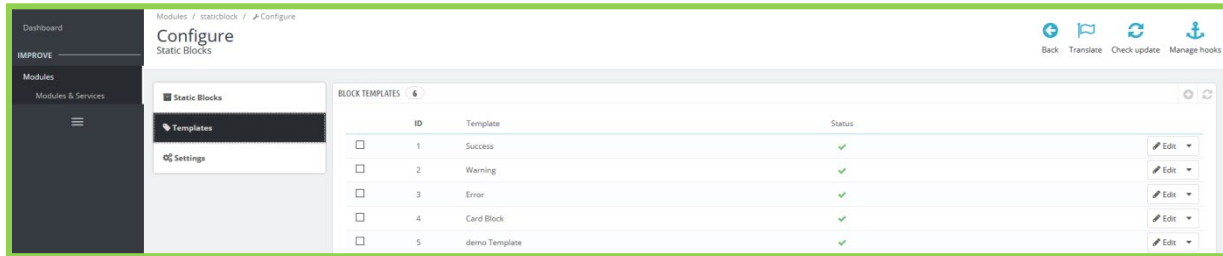
If admin selects first category (in the above screenshot) Category is Home and adds rule then this block will only display when the user selects Home as Category. In the same way multiple conditions can be applied.

Exceptions can also be imposed so that admin can show block for specific page or product while following the above rule.

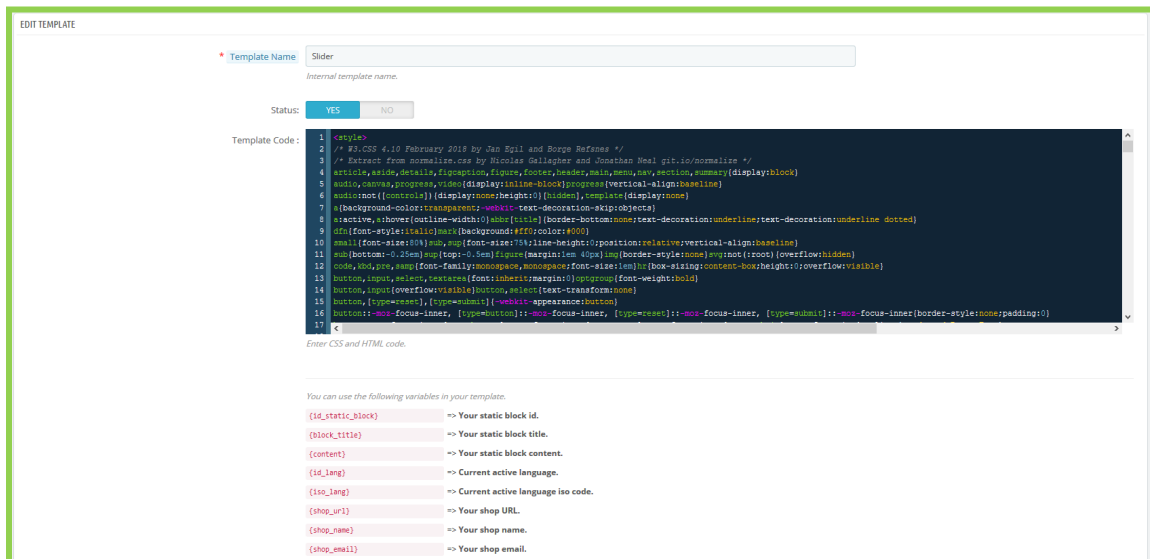


How to Add/Manage Templates:

Step 1: Admin can add/edit templates. Click on the “+” icon to add new template.



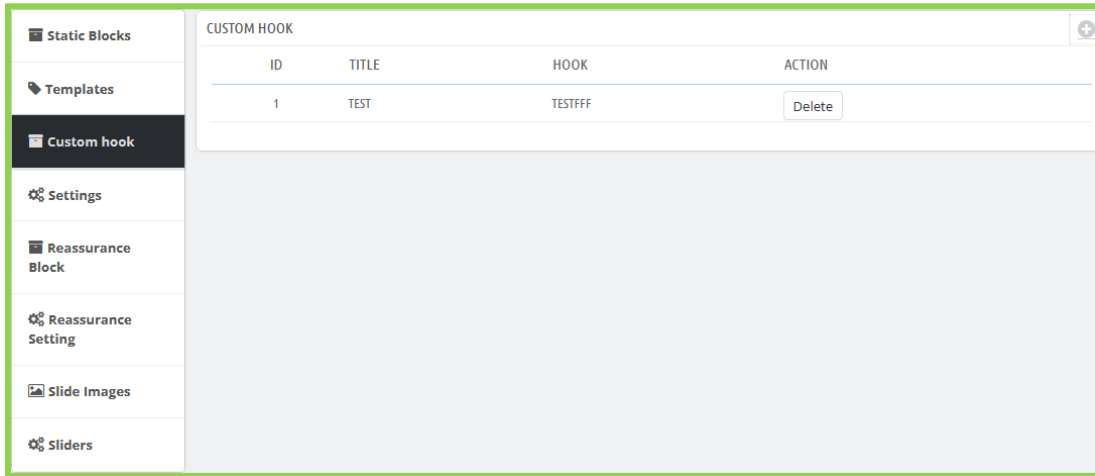
Step 2: Add your template information. You can save this information and edit it as per your requirement.



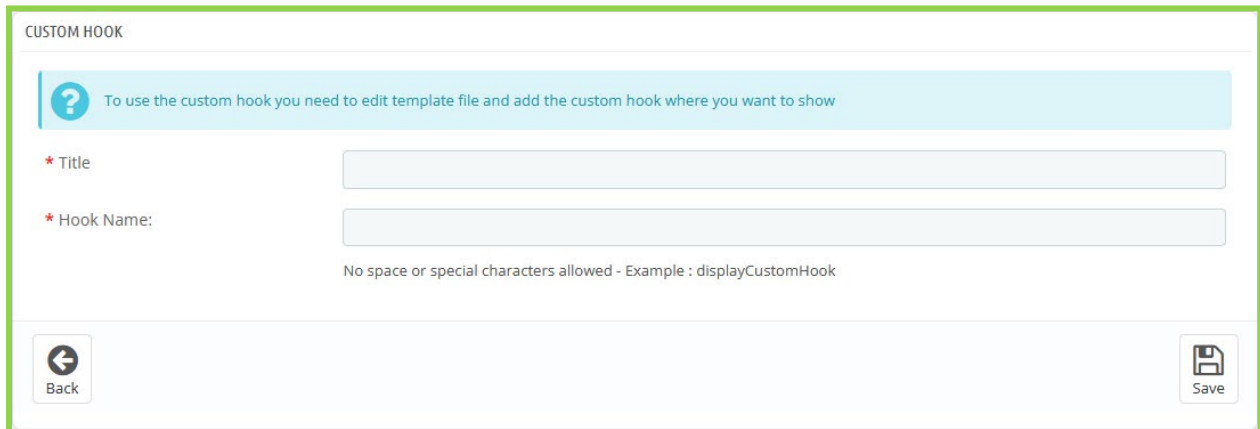


How to Add/Manage Custom Hooks:

Step 1: Admin can add/edit the custom hooks. Click on the “+” icon to add new hooks.

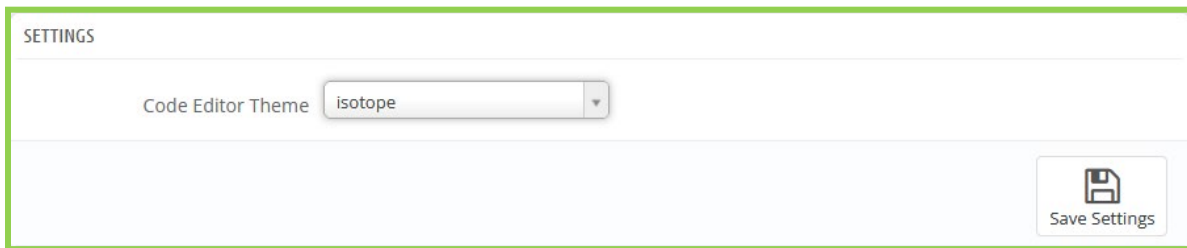


Step 2: Add your new hook which will be available when creating a new block.



Settings

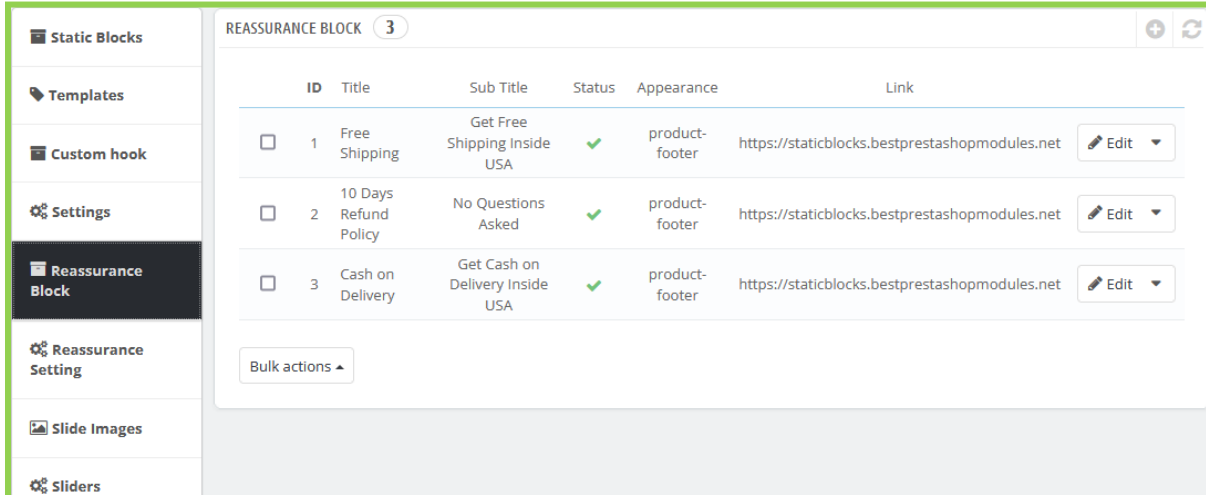
Admin can choose the theme for code editor.





How to Add / Manage Reassurance Blocks:

Step 1: Admin can add/edit the reassurance blocks from here. Click on the “+” icon to add a new reassurance block.



Step 2: Add the information here as per requirements.

ADD REASSURANCE BLOCK

Status: YES NO

* Title en

Title for block reassurance

* Sub Title en

Sub Title for block reassurance

Description Paragraph en

Enter description for reassurance block

* Link

Insert the link where it will take you on clicking the reassurance.

Appearance

Select hook to display this block

Upload Image: Add file

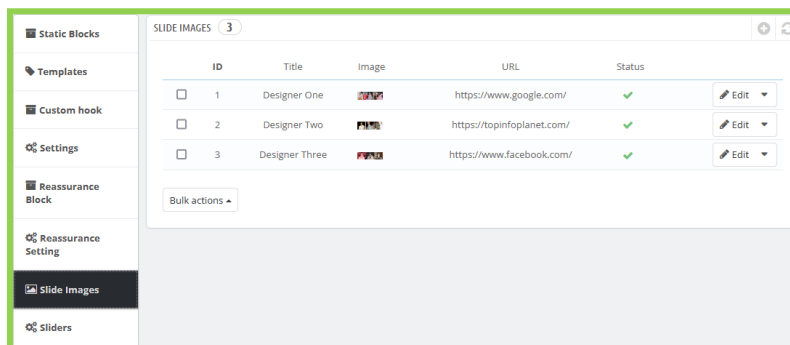
- **Status** – Set the reassurance block to either active or inactive, determining its visibility on the site.
- **Title** – Enter the main title for the reassurance block, which will be prominently displayed.



- **Sub Title** – Provide a secondary title or tagline that adds context to the reassurance block.
- **Description** – Add detailed text that explains the benefits or features associated with the reassurance block.
- **Link** – Include a URL that users will be redirected to when they click on the reassurance block.
- **Appearance** – Choose where the reassurance block will be displayed, such as on the Home page, Footer, or Product Footer.
- **Upload Image** – Upload an image to accompany the reassurance block; you can also use .gif formats for animated visuals.

How to Add / Manage Slide Image:

Step 1: Admin can add/edit the slider images from here. Click on the “+” icon to add new images.



Step 2: Add the information here to add images.

SLIDES IMAGES

Status: YES NO
Enable/Disable the slide.

* Title: en ▾

Date From:
This image will be shown from selected date.

Date To:
This image will be shown till selected date.

* Image: Add file

* Url:

Open in new tab: YES NO



- **Status** – Set the slide image to either active or inactive, controlling its visibility on the slider.
- **Title** – Enter a title for the slide image, which can provide context or information about the image.
- **Date From and To** – Schedule the slider banner to be displayed between specific start and end dates.
- **Image** – Upload the image that will be displayed in the slide, ensuring it meets the required dimensions.
- **URL** – Provide a redirection URL that users will be taken to when they click on the slide image.
- **Open in New Tab** – Select this option to have the URL open in a new browser tab when clicked, enhancing user experience.

How to Add / Manage Sliders:

Use the images you have uploaded in previous step to create slider.

Step 1: Admin can add/edit the sliders from here. Click on the “+” icon to add new sliders.

ID	Title	Status	Autoplay	
<input type="checkbox"/> 1	Slider One	✓	✓	Edit
<input type="checkbox"/> 2	Slider Two	✓	✓	Edit

Bulk actions ▾



Step 2: Fill the fields to make a new slider.

The screenshot shows a configuration form for a slider. It includes the following elements:

- Title:** A text input field with a language dropdown set to 'en'.
- Status:** A toggle switch with 'YES' (selected) and 'NO' options. Below it is the text 'Enable/Disable the slide.'
- Autoplay:** A toggle switch with 'YES' (selected) and 'NO' options. Below it is the text 'Enable/Disable the autoplay.'
- Show Title:** A toggle switch with 'YES' (selected) and 'NO' options. Below it is the text 'Enable/Disable the display title with slider.'
- Autoplay speed:** A text input field.
- Slides to show:** A text input field.
- Slides to scroll:** A text input field.
- Date From:** A date picker field with a calendar icon. Below it is the text 'Your slide will be shown from selected date.'
- Date To:** A date picker field with a calendar icon. Below it is the text 'Your slide will be shown till selected date.'
- Hook:** A dropdown menu with 'None' selected. Below it is the text 'Choose the hook where this slide will be display.'
- Select Slider Images:** A section with three image thumbnails.

- **Title** – Enter a name for the slider, which helps identify it within the admin panel.
- **Status** – Set the slider to either active or inactive, determining whether it will be displayed on the site.
- **Autoplay** – Enable this option to have the slider automatically advance through the images without user interaction.
- **Show Title** – Choose to display the title alongside each slide for added context.
- **Autoplay Speed** – Specify the duration (in milliseconds) for how long each slide will be shown before transitioning to the next.
- **Slides to Show** – Define the number of slides visible at once in the slider.
- **Slides to Scroll** – Set the number of slides to advance with each transition (e.g., scrolling one or multiple slides at a time).
- **Date From and To** – Schedule the slider to be displayed within a specific date range, allowing for timed promotions or campaigns.
- **Hook** – Select the appropriate hook location for displaying the slider on the website, such as the homepage or a specific page section.
- **Select Slider Images** – Choose the images that will be included in the slider from the media library.



Disclaimer

It is highly recommended to backup your server files and database before installing this module.

No responsibility will be taken for any adverse effects occurring during installation.

It is recommended you install on a test server initially to carry out your own testing.

Support

If you need more information or have any questions or problems, please refer to our support helpdesk:

You can log a ticket and a support technician can assist you further.

Customization

If you have requirements that are not covered by our module and you need to have our module customized, feel free to contact us through support helpdesk.